

[ConsumerEnergyAlliance.org](http://ConsumerEnergyAlliance.org)

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Annual Report 2012

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*Changing the Discussion*

*"CEA fills the essential role of **educating the public** with unbiased facts and advocating policies that **benefit consumers** and stimulate economic growth through job creation and resource development."*

*-Wayne Zemke  
CEA Board Member  
Caterpillar*

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# MESSAGE FROM THE PRESIDENT

This past year has been a period of significant growth and progress for Consumer Energy Alliance (CEA). We have added over 60 new members to our association, launched new campaigns and regional chapters, and executed multiple energy policy and education events across the country.

Our goal is to educate, advocate, inspire and act. By providing people with the right tools and networks, CEA broadens the national energy discussion and brings all stakeholders to the table.

It's been a busy year for CEA. We opened new chapters in the Mid-Atlantic and in Texas and significantly expanded our traditional media and social media presence. CEA continued to grow our network of local, state and national stakeholders and policymakers through hundreds of meetings and speaking engagements. We held four energy summits,

which brought together presidential candidates, state governors and other elected officials as well as a diverse array of stakeholders to discuss our energy future. I am pleased to say we awarded more than \$20,000 to children K-12 during our Energy Day Festival in Houston last October, which was attended by over 12,000 people. We look forward to making the second-annual Energy Day more successful than last year.

Looking back on the past year, one theme rings clear: we all consume energy, and if consumers really engage, we have the power to shape the discussion. With continued support from our members, CEA will continue to change the discussion and provide energy consumers with a strong voice well into the future.



David Holt  
President, CEA

# MESSAGE FROM THE CHAIRMAN

CEA provides a ready-made forum for discussion and advocacy with respect to critical matters of energy. As consumers of liquid fuels in nearly every corner of the globe, CEA gives America's airlines a stronger voice on what has become their largest and most volatile cost. U.S. passenger and cargo airlines are avid promoters of continued gains in energy efficiency, expanded production of conventional supplies domestically and the cultivation and use of renewables and other alternative fuels worldwide.

It has been a privilege to guide CEA as Chairman during a transformative year of growth and success for the organization. I commend CEA and its staff and look forward to expanding the voice of energy consumers in the coming years.



John Heimlich  
CEA Chairman  
Airlines for America

# ABOUT CONSUMER ENERGY ALLIANCE

Consumer Energy Alliance (CEA) is for consumers. As an independent, nonprofit, nonpartisan organization we are dedicated to expanding the dialogue between energy consumers and energy producers in order to advance a more sensible U.S. energy policy.

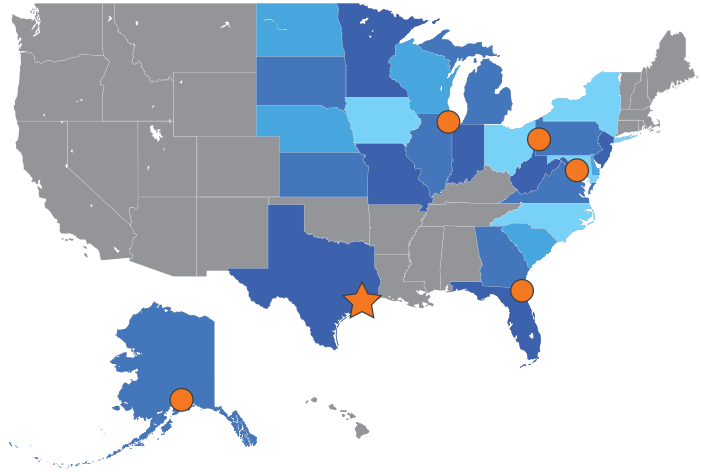
Comprised of over 200 member organizations, CEA represents nearly every sector of the U.S. economy - including manufacturing, agriculture, transportation, labor groups, academia, energy producers and energy consumers. In accordance with our organizational bylaws, CEA membership is a majority (over 60%) consumer groups.



## *Core Issues This Year*

- Access to domestic energy resources
- Expanded development of our nation's unconventional resources
- Efficient permitting for critical energy projects and infrastructure
- Sound regulations for electricity providers
- Expanded use of alternative and renewable energy while emphasizing efficiency and conservation efforts
- Ensuring affordable, reliable energy and fuels for consumers
- Energy education and workforce development

*CEA is  
active in  
25 states*



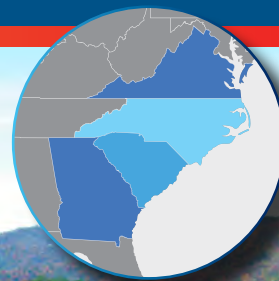
- *65 new member organizations*
- *Over 100 meetings with Democratic and Republican Congressional offices*
- *Over 50,000 social media followers*
- *300,000 database members*
- *An average of 4,000,000 people reached every week through our extensive network*

## **CEA MEDIA**

### **Bringing Consumer Voices to the Discussion**

On average, CEA secures a mention in traditional and new media outlets once or twice a day.

By September of 2012, CEA had generated over 250 media hits - producing op-eds, participating in TV and radio interviews, penning blogs and providing reporters with insight comments on the direction of U.S. energy policy.



***Blue Ridge Mountains, North Carolina***

**S**outheast Energy Alliance - CEA's southeastern chapter - has been actively representing consumer interests in Virginia, North Carolina, South Carolina and Georgia since 2006. Led by Executive Director Adam Waldeck, the chapter is a vocal advocate of expanded traditional and renewable energy in the region. As home to some of the nation's fastest growing state economies,

CEA brings together consumers, stakeholders, local officials and thought leaders to discuss and advocate for affordable energy. With an objective to increase the visibility of energy policy in key consuming and political battleground states, Southeast Energy Alliance has big plans in the coming years and is expanding their outreach to more states.

***Established:*** 2006

***Executive Director:***

Adam Waldeck

***States Covered:***

Virginia, North Carolina,  
South Carolina, Georgia

***Regional CEA Members:*** 12

***Key Issues:***

- Access to offshore resources in the Mid- and South-Atlantic
- Expanded development of nuclear energy
- Access to local shale gas supplies



## *Port of Miami, Florida*

**A**ctive since 2007, CEA-Florida celebrated its fifth anniversary with a spectacular year of membership growth and increased visibility throughout one of our nation's largest energy-consuming states. With over 40 CEA members, Executive Director Kevin Doyle has been active, penning over a dozen op-eds throughout the state on consumer

issues, speaking at a variety of educational events, and engaging frequently with elected officials and stakeholders on the importance of a balanced energy policy for some of Florida's largest consumers. CEA-Florida's objective is to amplify consumer issues in a large, politically diverse state with a wide array of companies in the region.

***Established:*** 2007

***Regional CEA Members:*** 46

***Executive Director:***

Kevin Doyle

***Key Issues:***

***States Covered:***

Florida

- Ensure electric reliability for Florida consumers, including support for diversification of feedstocks used for electricity generation
- Expand Florida-produced energy - including OCS oil and natural gas, solar power and biomass
- Education on energy efficiency and conservation



## *Kenai Lake, Chugach National Forest, Alaska*

**F**ormed in 2010, CEA-Alaska's chief objective is to advocate for in-state energy production for the benefit of all Americans and to communicate Alaska's support for a balanced energy policy to audiences in the contiguous United States. Steve Pratt and the CEA-Alaska board are integral forces in expanding CEA-Alaska's profile with Alaska elected and regulatory officials, the Alaska State Legislature and the Alaska

Congressional delegation. This year, CEA-Alaska has advocated for a sound regulatory regime that allows safe energy production in the Alaska Outer Continental Shelf and in areas set aside for energy production onshore. CEA-Alaska's mission is to amplify Alaskan-specific issues in a large, resourceful state with a diverse array of consuming sectors.

***Established:*** 2010

***Executive Director:***

Steve Pratt

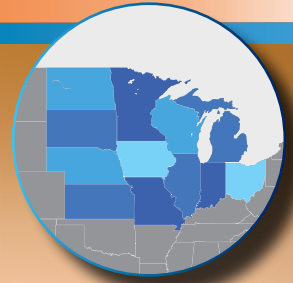
***States Covered:***

Alaska

***Regional CEA Members:*** 9

***Key Issues:***

- Expand responsible offshore and onshore oil development
- Energy-related mineral exploration
- Improve Alaska's fiscal and tax regime



## *Corn crop in harvest time, Minnesota*

**C**EA-Midwest was formed in 2011 in order to provide a greater voice to the nation's manufacturing backbone. Led by Executive Director Ryan Scott, the chapter educates stakeholders and elected officials in the region on the importance of energy issues to local industries and average consumers. Over

the course of the past year, CEA-Midwest has met with over 100 stakeholders and elected officials and added eight new members. CEA-Midwest's objective is to increase the visibility of energy policy in key consuming and political battleground states.

***Established:*** 2011

***Executive Director:***

Ryan Scott

***States Covered:***

Ohio, Michigan, Indiana, Illinois, Wisconsin (with presence in Missouri, Iowa, Minnesota, North Dakota, South Dakota, Nebraska, Kansas)

***Regional CEA Members:*** 14

***Key Issues:***

- Electricity supply
- Regulation of energy production and energy infrastructure
- Responsible development of shale and its benefits to regional consumers



## *Lehigh Valley, Pennsylvania*

**I**n its first year, CEA-Mid-Atlantic has dramatically expanded its presence in the region, added a dozen members, and secured over 40 earned media hits at the state, regional and national level. CEA-Mid-Atlantic aims to ensure stable supplies and reasonable prices for energy consumers,

and to effectively expand and improve the energy dialogue among energy consumers, businesses, labor unions, policymakers and the public in the Mid-Atlantic. For 2013, we will also host energy and manufacturing summits across the Mid-Atlantic to continue our outreach in key states.

***Established:*** 2011

***Executive Director:***

Mike Mikus

***States Covered:***

Pennsylvania, New Jersey, Delaware, Maryland, West Virginia (with presence in New York)

***Regional CEA Members:*** 12

***Key Issues:***

- Development of the Marcellus Shale gas play
- Passage of reasonable local ordinances pertaining to the extraction of shale gas while protecting the environment
- Educate the public on how shale resources impact manufacturing and job creation



*Field of Bluebonnets, Texas Hill Country*



CEA-Texas is the newest member of the CEA family, focusing on energy issues in a key energy-producing state. The chapter was officially launched in September 2012 by David Blackmon who has assumed the role of Executive Director. CEA-Texas aims to reinvigorate the consumer's pride in homegrown energy produced in Texas. With the slogan, "Texas Energy. Texas Pride.", CEA-Texas will advocate for robust energy production in Texas and predictable, stable energy costs for businesses and consumers.

***Established:*** 2012

***Executive Director:***

David Blackmon

***States Covered:***

Texas

***Regional CEA Members:*** 11

***Key Issues:***

- Energy-related jobs & economic growth
- Trucking safety
- Landowner outreach
- Texas-produced energy

# Offshore Oil & Natural Gas



*In 2011, oil and gas activities in the Outer Continental Shelf are estimated to have contributed \$121 billion in economic output and supported over 734,000 jobs.*

CEA strongly supports the thoughtful, responsible development of our nation's Outer Continental Shelf (OCS) oil and natural gas resources. We also maintain close relationships with key OCS governors and other state elected leaders, including

the states of Virginia, North Carolina, South Carolina, Florida, Georgia, Alabama, Mississippi, Louisiana, Texas and Alaska. CEA has delivered hundreds of thousands of comments over the past few years in support of offshore development.



## CEA's Accomplishments & Initiatives



### *Gulf of Mexico:*

- CEA launched its "Open the Gulf" campaign, an online, multi-media driven campaign bringing consumers and producers together to discuss the impact that slow permitting and regulatory uncertainty has caused on the Gulf.
- CEA also hosted the Gulf Coast Energy Summit in March 2012.

### *Atlantic:*

- CEA helped secure the signatures of over 240 House of Representatives members on a letter to Secretary Salazar urging the inclusion of additional areas for offshore oil and gas leasing in the five-year plan.
- CEA coordinated an offshore safety briefing with Virginia Governor Bob McDonnell's office in summer 2012. Offshore safety experts briefed the governor and his staff on advancements in safety following the Deepwater Horizon tragedy.

*Federal offshore production accounts for 24% of the oil and 8% of the natural gas produced in the U.S.*

### *Arctic:*

- In November 2011, CEA-Alaska organized a letter signed by the entire Alaska delegation, Alaska Governor Sean Parnell, state legislators, Alaska business owners, community leaders and citizens urging the federal government to support thoughtful exploration of Alaska's OCS resources.
- In early 2012, prior to the Alaskan primaries, CEA held two tele-townhalls in Alaska with GOP presidential candidates Senator Rick Santorum and Speaker Newt Gingrich, focusing on the candidate's views on Alaskan energy development.

# CEA's Approach

CEA believes that expanded use of our onshore oil and natural gas resources, particularly our shale resources, will play a vital role in growing our economy, increasing our energy self-sufficiency, creating jobs, and expanding reliable supplies of energy for Americans for decades to come.



*Lower feedstock and energy costs from the shale gas revolution should reduce natural gas expenses for U.S. manufacturers by as much as \$11.6 billion annually through 2025. This could result in the manufacturing sector employing up to one million more workers by 2025.*

## CEA's Accomplishments & Initiatives

### **CEA Natural Gas Committee:**

Throughout the year, CEA convenes its Natural Gas Committee to discuss critical and often contentious issues, such as liquefied natural gas (LNG) exports, amongst our natural gas consuming and natural gas producing members.

### **Expanded Outreach in Marcellus & Utica Shale:**

Through the CEA-Mid-Atlantic and CEA-Midwest chapters, CEA has been active throughout the Marcellus region to promote the benefits of safe shale gas production, including such efforts as the 2012 Pennsylvania Energy & Manufacturing Summit, *Haynesville* screenings, and the Peters Township issue education campaign.

### **Alliance with Energy Producing States Coalition (EPSC):**

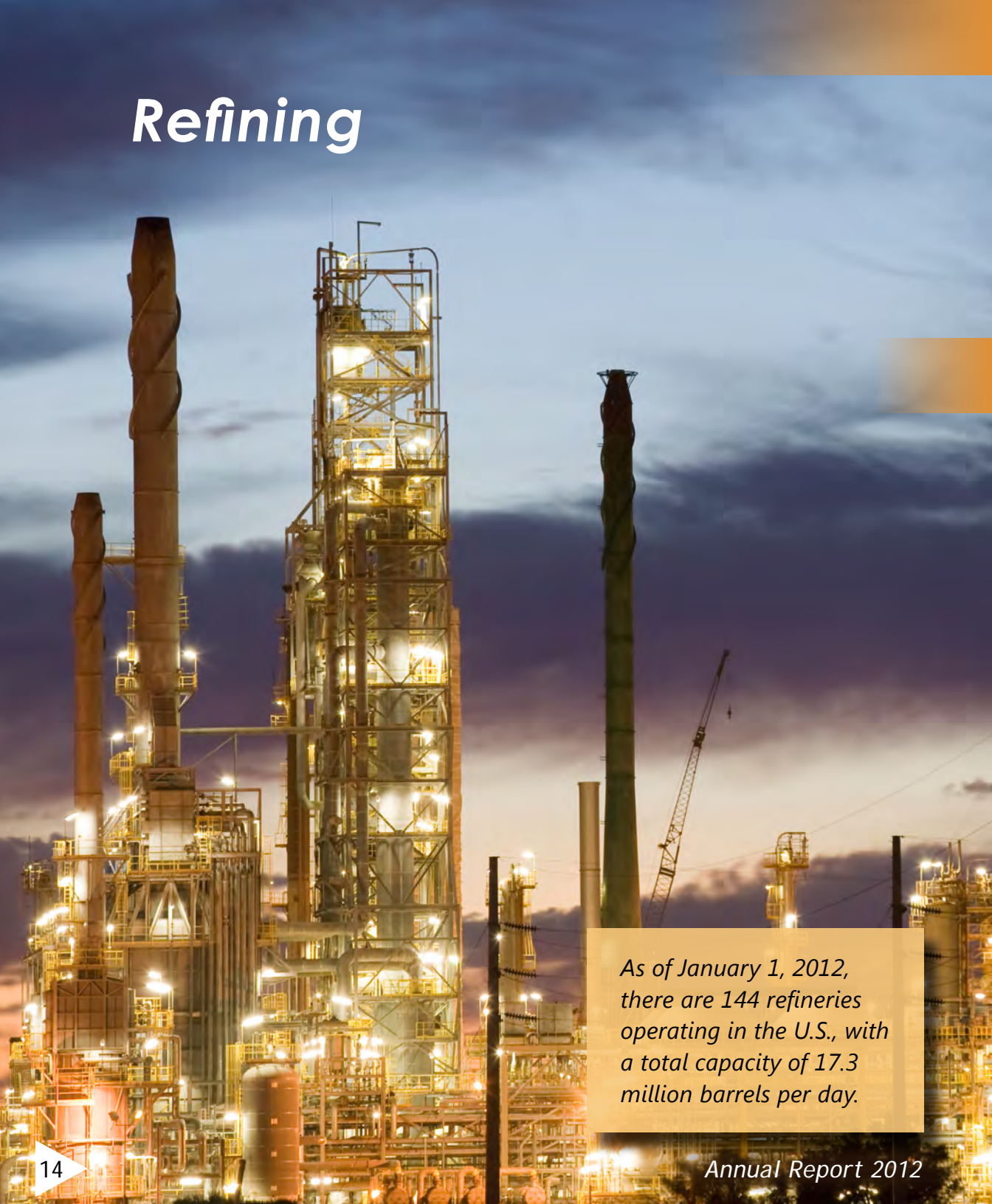
CEA and the EPSC have begun working together on key onshore energy initiatives.



# Onshore Oil & Natural Gas

*The falling cost of natural gas alone will save U.S. households \$926 a year between now and 2015.*

# Refining



*As of January 1, 2012,  
there are 144 refineries  
operating in the U.S., with  
a total capacity of 17.3  
million barrels per day.*

America's refineries and petrochemical manufacturers effectively supply consumers with necessary fuels and products to fuel our economy. In order to serve consumers best, CEA supports a sensible regulatory regime that allows producers to safely manufacture and deliver affordable fuel.



## CEA's Accomplishments & Initiatives

*Texas, Louisiana and California together account for over half of the nation's operating crude oil refining capacity, with Texas alone possessing over one-quarter of the nation's capacity.*

### **Low Carbon Fuel Standards (LCFS):**

CEA opposes the implementation of proposed federal, regional and state low carbon fuel standards, which would restrict the use of traditional gasoline and diesel in favor of alternative fuels, many of which are not available in quantities necessary to meet the standard.

### **Release of SAIC Study:**

In March, CEA, with analysis completed by SAIC, released a study concluding that the LCFS proposed in the Northeast and Mid-Atlantic region would cost the region at least \$306 billion and a loss of at least 147,000 jobs. For fuel consumers, gasoline prices would at least double, increasingly significantly in 2021.

### **Outreach:**

In July, CEA held educational briefings on Capitol Hill to discuss the implications of a federal low carbon fuel standard program.

### **Litigation:**

In late 2011, a federal judge moved to block the State of California from enforcing the first-in-the-nation low carbon fuel standard. CEA and other interested parties filed suit against the regulation in 2010.





Education &  
Workforce  
Development

State Leaders



CONSUMER ENERGY

Educate. Advocate.  
Inspire.

Main Street



Consumers



Advocate.  
e. Act.



Capitol Hill &  
Administration



Media &  
Social Media

# CEA's Approach

**C**EA supports sound regulations for our nation's electricity providers and values diversification of fuels for power generation, understanding that overreliance on one fuel for electricity generation can leave consumers vulnerable to price swings or supply shocks. CEA also supports cost-effective technologies and practices that can help consumers conserve electricity.



*Coal has historically produced about 50% of the electricity generation, though this has been steadily declining, reaching 42% in 2011. In contrast, natural gas' share of generation has been increasing, reaching nearly 25% in 2011. Nuclear generation comprised 19.2% of electric generation in 2011, and hydro and renewables account for the remaining 12.5%.*

## CEA's Accomplishments & Initiatives

### **Grassroots:**

Last summer, CEA helped generate over 15,000 grassroots comments in opposition to a proposed EPA rule (Clean Water Act 316(b) rulemaking) that would cost coal and nuclear utilities billions in added costs with no significant benefit to the environment.



### **Outreach:**

Upon the release of the Blue Ribbon Commission on America's Nuclear Future in early 2012, CEA reached out to key stakeholders and policymakers to encourage the U.S. Congress to adopt the recommendations into law.





# *Power Generation & Utilities*

*According to the U.S. Energy Information Administration (EIA), electricity consumption is expected to increase 31% by 2035.*

# Infrastructure



*The nation's more than two million miles of pipelines safely deliver trillions of cubic feet of natural gas and billions of barrels of liquid petroleum products each year.*

The U.S. energy infrastructure - including our electric grid, transmission lines, system of pipelines, ports, railroads and other freighters - helps deliver energy safely to America's homes and businesses every day. To ensure this system remains reliable and cost-effective well into the future, CEA promotes the expansion and maintenance of America's energy infrastructure.



## CEA's Accomplishments & Initiatives

### **Outreach:**

Over the past year, CEA has helped generate over half a million comments in support of the Keystone XL pipeline, which would transport over 700,000 barrels of Canadian and American crude to the Gulf Coast refinery complex. CEA has also prioritized Alaskan energy development in order to ensure the longevity of the Trans-Alaska Pipeline System.

### **Focus on Safety:**

Bringing together energy producers, trucking companies, regulators and other parties to promote trucking safety in shale development areas through educational outreach, support for robust law enforcement, and shared commitment to safe, responsible, and considerate driving.

*The U.S. electric transmission grid consists of more than 200,000 miles of high-voltage transmission lines (230 kilovolts and greater).*



# CEA's Approach

As part of a diversified, long-term, “all of the above” energy policy, CEA supports continued research, development and deployment of alternative and renewable energies. Such investment will help ensure these energy resources are commercially viable and affordable for consumers.



## CEA's Accomplishments & Initiatives

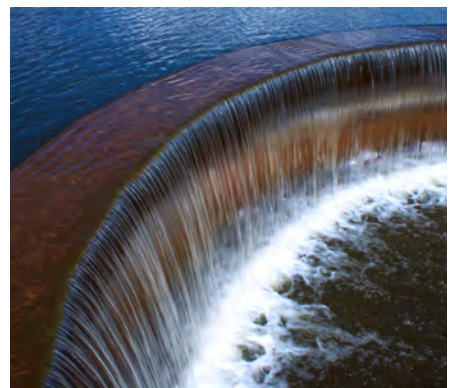
### Action:

- CEA offered supporting testimony on Ohio's House Bill 443, which allowed cogeneration/waste heat recapture technology to be included in Ohio's Renewable and Advanced Energy Portfolio Standard. Passage of this bill allowed a major capital project for steel manufacturers in Ohio to receive federal funding and thus move forward.
- CEA affiliate, Sasol, presented to the CEA community in May 2012 on its new gas-to-liquids technology and its plans to build a new gas-to-liquids facility in the U.S.

### Outreach:

- CEA helped generate support for the federal government's plans to move forward with offshore wind development in the Atlantic, which would help bring renewable energy resources to populations along the East Coast.
- CEA manages the Houston Renewable Energy Network, an organization that promotes awareness and education of renewable energy technologies and markets in the greater Houston area.

*Only 18% of U.S. clean tech spending from 2009 to 2014 went to investment in Research, Development and Demonstration (RD&D), which is roughly one-third of the optimal funding levels recommended.*



# Alternative Energy



*U.S. investment in  
renewable energy  
topped \$50 billion  
in 2011.*



# ENERGY DAY

Presented by Consumer Energy Alliance & University of Houston

Opportunities for the Future

In 2011, CEA hosted its first Energy Day festival. Geared toward K-12 students, Energy Day is a free, family-friendly festival celebrating and highlighting the importance of energy in our daily lives.

An official City of Houston event, Energy Day's mission is to educate students and their families about energy by demonstrating energy innovation, technology, efficiency & conservation and the role of all forms of energy in meeting current



and future energy needs. CEA hopes this event will spark the interest of the next generation in science, technology, engineering, and mathematics.

The University of Houston has joined Energy Day as an organizing partner, as CEA continues to work with the City of Houston to promote energy education at the second-annual Energy Day on Saturday, October 20, 2012 in downtown Houston, Texas.

## Energy Day Academic Program (EDAP)

As part of Energy Day's year-long initiative to engage students in energy education, CEA and the Energy Day partners hosted the Energy Day Academic Program (EDAP). EDAP is a series of six unique, citywide, energy-related competitions and events aimed to motivate, challenge and inspire young minds to seek careers in science and technology.

### ENERGY DAY 2011 ACCOMPLISHMENTS

- 60 exhibits
- 76 partners & sponsors
- 12,000 attendees
- \$20,000 in student awards
- Became an official City of Houston event
- ABC-13/KTRK-TV aired a 30-minute TV special on Energy Day





## ***The Colorado Election Energy Summit on February 6, 2012***

- Featured GOP presidential candidates Senator Rick Santorum and Speaker Newt Gingrich
- Secured co-sponsorships from the Colorado Farm Bureau, Colorado Oil & Gas Association, Ports-to-Plains Alliance, Colorado Energy Coalition, Western Energy Alliance, and Tri-State Generation and Transmission Association
- Secured news coverage in major national and regional networks, including *CSPAN*, *CNN*, *New York Times*, *Los Angeles Times*, *USA Today*, *Associated Press*, *Politico*, *Denver Post*, and several local radio and TV outlets



## ***The Gulf Coast Energy Summit on March 12, 2012***

- Featured GOP presidential candidates Senator Rick Santorum and Speaker Newt Gingrich
- Featured Mississippi Governor Phil Bryant, U.S. Congressman Joe Barton (Texas), U.S. Congressman Steven Palazzo (Mississippi), and U.S. Congressman Trent Franks (Arizona)
- Secured co-sponsorships from the Mississippi Energy Institute, National Ocean Industries Association, Louisiana Association of Business and Industry, Mobile Chamber of Commerce, Mississippi Manufacturers Association, and Offshore Marine Service Association
- Secured media hits in *CNN*, *Washington Post*, *National Journal*, *Los Angeles Times*, *Huffington Post*, *Wall Street Journal*, *Associated Press*, *NPR*, *Atlanta Journal Constitution* and several other local and national networks

## ***2012 Pennsylvania Energy and Manufacturing Summit on September 10, 2012***

- Partnered with Dow Chemical Company, Bayer Material Science, U.S. Steel, the International Brotherhood of Electrical Workers Local 5, United Steelworkers, and the American Fuel & Petrochemical Manufacturers
- Brought together representatives from the presidential campaigns, members of Congress and other elected officials, as well as key labor and business leaders, stakeholders and energy producers to discuss the key policy and regulatory issues surrounding energy development, manufacturing, jobs and increasing American competitiveness



## ***2012 Virginia Energy Summit on October 4, 2012***

- Partnered with the Virginia Chamber of Commerce, the Virginia Manufacturers Association, and National Ocean Industries Association
- Featured speakers Lt. Governor Bolling, Virginia Attorney General Cuccinelli, Virginia Secretary of Natural Resources Doug Domenech, Virginia State Senator Frank Wagner, Virginia State Senator Emmett Hanger and Terry McAuliffe
- Each official addressed the future of energy policy, and it was a unique opportunity for federal, state, and local officials as well as local stakeholders to discuss current energy issues and the importance of responsible energy development in the context of jobs, the Virginia economy and U.S. competitiveness.

## ***CEA-Texas Energy and Jobs Forum on October 24, 2012***

- CEA-Texas' Energy and Jobs Forum will focus on the role of energy production in job creation and economic recovery in local Texas communities.
- It will provide both qualitative and quantitative examples of the positive effects of drilling in the Eagle Ford, Permian Basin, and Barnett regions with a particular focus on jobs.
- Speakers will include U.S. Congressman Gene Green (Texas), Texas State Representative Carol Alvarado, and former Texas State Senator Kip Averitt, among others.

CEA will play a larger role in the national energy discussion, continuing to highlight the importance of the energy sector to jobs, economic growth and a more vibrant U.S. place in the world.

In 2012, CEA plans to significantly grow our member organizations, increase our social media following and most importantly provide a voice for all consumers in the energy discussion.



## *Goals in the Upcoming Year*

1. Expanding our membership and network while continuing to lead the energy discussion
2. Staying on the forefront of emerging communication techniques
3. Maintaining our nimble and proactive posture
4. Strengthening chapter organization and integration to amplify outreach and impact
5. **Change the national discussion** so people realize the importance of energy and energy efficiency in their daily lives

## ***What CEA will do for Consumers:***

- Give consumers a **greater voice** in the energy discussion
- Ensure access to reliable, affordable energy supplies
- Establish a **long-term, sustainable, robust energy policy** for the nation
- Create a network that represents virtually the entire U.S. economy
- **Lead the discussion** so the nation isn't debating energy, but is producing energy

## **ISSUES**

- Regulatory policy
- Proper safe and environmentally sensitive development of our energy natural resources
- More mature national conversation on energy diversity and how quickly and effectively we can bring alternative energy into the forefront



## CHAIRMAN



John Heimlich  
Vice President,  
Airlines for America

## VICE CHAIRWOMAN



Jennifer Diggins  
Director of Public Affairs,  
Nucor Steel

## TREASURER



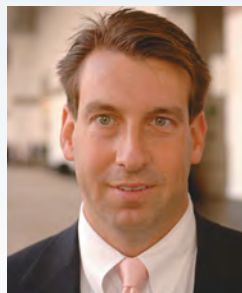
Mark Pulliam  
Solution Partner,  
Sabre Airline Solutions



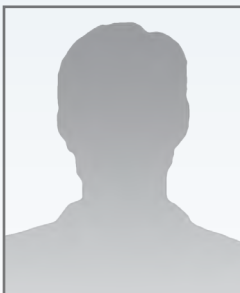
Troy Bredenkamp  
Executive Vice President,  
Colorado Farm Bureau



David Harbour  
Commissioner Emeritus,  
National Association of Regulatory  
Affairs Commissioners



Rich Moskowitz  
General Counsel,  
American Fuel  
& Petrochemical  
Manufacturers



Wayne Zemke  
Market Intelligence Manager,  
Caterpillar



David Holt  
Ex officio Board Member,  
Consumer Energy Alliance



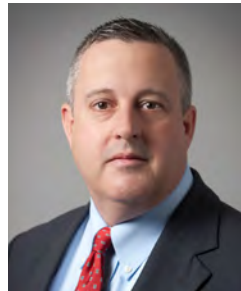
David Holt  
President and Founder

*"Nucor is a member of CEA because we recognize the importance of **developing a strong energy policy** for this country. Steel manufacturers and other energy-intensive manufacturers across the United States depend on affordable, reliable supplies of energy to grow our businesses. CEA provides consumers like Nucor a unique venue to bring together the right people to have a **strong voice in the debate.**"*

*-Jennifer Diggins  
CEA Vice Chairwoman  
Nucor Steel*



Andrew Browning  
Executive Vice President



Michael Whatley  
Executive Vice President

*"The Illinois Chamber is a member of CEA because we are both working very hard to promote a balanced national energy policy – something that affects businesses throughout Illinois and across the nation. CEA is an important strategic partner of the Chamber to **educate consumers, stakeholders and lawmakers** on key energy issues."*

*-Tom Wolf  
CEA Affiliate  
Energy Council  
Illinois Chamber of Commerce*

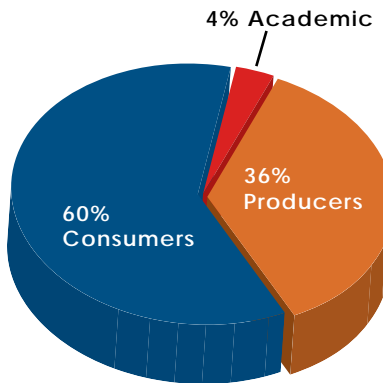


Jack Belcher  
Vice President

# AFFILIATE MEMBERS\*

## Consumers, Business, Agriculture, Industry, End-Users

- Agriculture-Energy Alliance
- Air Conditioning Contractors of America
- Airlines for America
- Alaska State Chamber of Commerce
- The Alaska Support Industry Alliance
- Alaska Trucking Association
- American Bus Association
- American Chemistry Council
- American Forest & Paper Association
- American Highway Users Alliance
- American Iron & Steel Institute
- American Rental Association
- American Trucking Associations
- Anchorage Chamber of Commerce
- Anderson Columbia Co., Inc.
- Applied Fiber Manufacturing, LLC.
- Arctic Power
- ArrMaz Custom Chemicals
- Associated Industries of Florida
- Association of Corporate Travel Executives
- Association of Equipment Manufacturers
- Bayer Corporation
- Beneficiation Technologies
- Better Roads Inc.
- British-American Business Council
- Bug Ware, Inc.
- Canadian American Business Council
- Caterpillar Inc.
- CF Industries
- Chamber Shipping of America
- Chemical Industry Council of Illinois
- Cleveland Brothers Equipment Co., Inc.
- Colorado Farm Bureau
- Consumers United for Energy Solutions
- Culbreth Financial Group
- Decision Strategies
- Delaware Valley Marcellus Association
- Dow
- Elite Parking Services of America
- Energy People Connect
- Ernst & Young



- Exponent Consulting
- Fairfax Chamber of Commerce
- The Fertilizer Institute
- Florida Chamber of Commerce
- Florida Fertilizer and Agrichemical Association
- Florida Minerals and Chemistry Council
- Florida Restaurant and Lodging Association
- Florida Taxpayers Union
- Florida Transportation Builders Association
- Fueling California
- Greater Fairbanks Chamber of Commerce
- Greater Houston Partnership
- Houston Restaurant Association
- Grocery Manufacturers Association
- Gulf County Economic Development Council
- Gulf Economic Survival Team
- The Hispanic Leadership Fund
- Houston Technology Center
- Illinois Chamber of Commerce
- Illinois Trucking Association
- International Foodservice Distributors Association
- International Union of Operating Engineers, Local 66
- Iowa Association of Business & Industry
- Iowa Motor Truck Association

- Jacksonville Chamber of Commerce
- J. B. Coxwell Contracting, Inc.
- Laborers District Council of Western Pennsylvania
- Manufacturers Association of Florida
- Marcellus Shale Chamber of Commerce
- MatSu Business Alliance
- McDonald Construction Company
- Mississippi Manufacturers Association
- Missourians for a Balanced Energy Future
- Mobile Area Chamber of Commerce
- Montana Chamber of Commerce
- Mosaic
- Mowell Financial Group, Inc.
- My Town, My Job, My Voice
- National Association of Convenience Stores
- National Association of Home Builders
- National Association of Manufacturers
- National Association of Neighborhoods
- National Association of Truck Stop Operators
- National Ocean Policy Coalition
- National Small Business Association
- National Tank Truck Carriers
- Nebraska Chamber of Commerce
- Nebraskans for Jobs & Energy Independence
- Nevada Trucking Association
- Northeast Pennsylvania Manufacturers and Employers Association
- Nucor Steel
- Ohio Chamber of Commerce
- On Deck Seafood
- PCS Phosphate
- The Peace & Prosperity Project
- Plumbing-Heating-Cooling Contractors—National Association
- Port of Corpus Christi
- Ports-to-Plains Trade Corridor Coalition
- Research Partnership to Secure Energy for America

\*Affiliate Members as of October 1, 2012

- Resource Development Council for Alaska
- Ring Power Corporation
- Rivere Seafoods
- Robinson Fans
- Santa Barbara County Energy Coalition
- 60 Plus Association
- South Carolina Chamber of Commerce
- South Carolina Trucking Associations
- Southeastern Fisheries
- Southpointe Chamber of Commerce
- Steel Manufacturers Association
- Texas Motor Transportation Association
- Townsend Marine
- U.S. Chamber of Commerce
- Union Contractors and Subcontractors Association, Inc.
- United Motorcoach Association
- Virginia Manufacturers Association
- W. W. Gay Mechanical Contractor, Inc.
- Ward Packaging and Associates
- Washington County Chamber of Commerce
- Wisconsin Manufacturers and Commerce
- Wisconsin Motor Carriers Association

## Academic Groups

- CSTEM Teacher & Student Support Services
- Houston Museum of Natural Science
- National Energy Education Development Project
- Offshore Energy Center
- Science & Engineering Fair of Houston
- University of Nordland (Norway)
- University of Texas, Center for Energy Economics

## Energy Providers & Suppliers

- Action Supply Products Inc.
- Alyeska Pipeline Service Company
- American Association of Petroleum Geologists
- American Exploration & Production Council
- American Fuel & Petrochemical Manufacturers
- American Gas Association
- American Petroleum Institute
- American Public Gas Association
- American Public Power Association
- Anadarko
- Apache Corporation
- Association of Oil Pipe Lines
- Barney's Pumps, Inc.
- BP
- CCC Group, Inc.



- Chevron
- Choice! Energy
- Comanco
- DcR Engineering, Inc.
- Delta American Fuels
- Devon Energy Corporation
- EP Energy
- Environmentally Conscious Consumers for Oil Shale
- Environmentally Friendly Drilling Systems
- Exelon Corporation
- ExxonMobil
- Florida Handling Systems
- Florida Petroleum Council
- Freedom Solar
- Gas Technology Institute
- Gate Petroleum

- GenOn
- Great Plains- The Camelina Company
- Green Earth Fuels
- Greenline Industries
- Gulf Coast Clean Energy Application Center
- HD Supply
- Hess Corporation
- Houston Renewable Energy Network
- Independent Petroleum Association of America
- Interstate Oil & Gas Compact Commission
- ION Geophysical Corporation
- Lime Instruments
- Marathon Oil Corporation
- Metal Treating Institute
- Mississippi Energy Institute
- Moretrench
- MS Industrial Corporation
  - National Algae Association
  - National Ocean Industries Association
  - National Propane Gas Association
  - National Solar
  - Natural Gas Supply Association
  - New England Fuel Institute
  - Nuclear Energy For Texans
  - Nuclear Energy Institute
  - Ohio Oil & Gas Association
- Peabody
- Petrohawk
- Pioneer Natural Resources
- Range Resources
- Reliable Renewables, LLC
- Rigzone
- Sasol
- Shell Oil
- Smith Brothers Oil
- Society for Mining, Metallurgy & Exploration
- Statoil
- Talisman Energy Inc.
- Tampa Tank, Inc.
- Texas Alliance of Energy Producers
- Trans Pacific Oil Corporation
- U.S. Oil & Gas Association

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### October 2012 Annual Report

Consumer Energy Alliance (CEA) is an independent, nonprofit, nonpartisan organization dedicated to expanding the dialogue between energy producers and energy consumers in order to advance a more sensible U.S. energy policy.