Return of Organization Exempt From Income Tax

OMB No. 1545-0047

(Rev. January 2020)

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury

Do not enter social security numbers on this form as it may be made public.
 Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Inte	rnal Revenu	e Service	► Go to www.irs.g	ov/Form990 for instructions an	d the late	est informati	on.		Inspection
A	For the 2	2019 calen	dar year, or tax year beginning	, 2019), and end	ding			, 20
в	Check if a	pplicable:	C Name of organization CONSUM	ER ENERGY ALLIANCE	INC			D Emplo	yer identification number
	Address c	hange	Doing business as						58339
	Name cha	nge	Number and street (or P.O. box if	mail is not delivered to street address	s)	Room/suite			one number
	Initial retur	'n	2211 NORFOLK			610		(713)	337-8800
		/terminated	City or town, state or province, cr	ountry, and ZIP or foreign postal code)	1			
Π	Amended		HOUSTON, TX 77098					G Gross	receipts \$4 , 845 , 424 .
Π	Application		F Name and address of principal off	icer:		H(a) Is			r subordinates? Yes X No
	P.P	1 5		RFOLK, HOUSTON, TX	77098		-		es included? Yes No
I	Tax-exem	pt status:	501(c)(3) × 501(c) (4) ◀ (insert no.)					t. (see instructions)
J	Website:	► www.c	onsumerenergyallian	ce.org					number 🕨
			Corporation Trust Associa		. Year of for	.,	<u> </u>		of legal domicile: TX
-	art I	Summa							
				ion or most significant activiti	es: To e	woand the	dialo	aue he	tween the energy &
ø				ve overall understar					
anc				ment and utilization					
Ű.				discontinued its operations of					
Ň			-	rning body (Part VI, line 1a) .	-			3	9
ອ ອ				rs of the governing body (Part				4	9
es				n calendar year 2019 (Part V,				5	0
viti				necessary)				6	0
Activities & Governance			-	Part VIII, column (C), line 12				7a	
-				from Form 990-T, line 39				7a 7b	0.
				10111 0111 990-1, life 39			 or Year	-	Current Year
	8 (ons and grants (Part VIII line	1h)					
Revenue			ervice revenue (Part VIII, line				609,	884.	4,843,408.
ven		•	•					700	2.016
Be), lines 3, 4, and 7d)				782.	2,016.
				es 5, 6d, 8c, 9c, 10c, and 11e			<i></i>		
	-			nust equal Part VIII, column (A)			610,	666.	4,845,424.
				X, column (A), lines $1-3$).					
		-		(, column (A), line 4)					
ses				benefits (Part IX, column (A), lir					
Expenses			•	olumn (A), line 11e)					
Т. Д			raising expenses (Part IX, col		0.			0.5.1	
		-	enses (Part IX, column (A), lin				779,		4,549,981.
				equal Part IX, column (A), line			779,		4,549,981.
	-	Revenue le	ss expenses. Subtract line 1	8 from line 12			168,		295,443.
Net Assets or Fund Balances						Beginning			End of Year
sset 3ala	20 T		ts (Part X, line 16)				524,		2,100,307.
etA	21 7		ties (Part X, line 26)				644,		925,317.
-			or fund balances. Subtract li	ine 21 from line 20			879,	547.	1,174,990.
-	art II	-	re Block						
				return, including accompanying scheor officer) is based on all information of					iy knowledge and belief, it is
					million prop				
Sig	an	<u>خ</u>	200					/21/2	020
	-	-	ure of officer				Date		
He	ere	D	ID HOLT, PRESIDENT						
			r print name and title			-			
Pa	id		e preparer's name	Preparer's signature		Date		<u>-</u>	
	eparer		BLEIER PAUL, CPA	TERRY BLEIER PAUL,	CPA	L		self-emp	P01350720
	e Only	, Firm's nar					Firm's		
		Firm's add		olds Circle, Galves		X 77554	Phone	no. (71	L3)410-1347
				shown above? (see instruction	ns)				. 🛛 Yes 🗌 No
For	Paperwo	ork Reduct	ion Act Notice, see the separa	te instructions. BAA		REV 02/11/20 F	PRO		Form 990 (2019)

Form 99	0 (2019)	Page 2
Part		
1	Check if Schedule O contains a response or note to any line in this Part III	· · · · <u> </u>
	Our mission is to expand the dialogue between the energy & consuming sector	ra
	to improve overall understanding of the need for a balanced energy policy fo	
	including improved American energy security, better, more balanced national energy	
	stable energy prices for consumers and increased energy education for consumers & s	
2	Did the organization undertake any significant program services during the year which were not listed on the	
	prior Form 990 or 990-EZ?	🗌 Yes 🛛 No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	
	services?	
4	Describe the organization's program service accomplishments for each of its three largest program services,	as massived by
4	expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and alloc the total expenses, and revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$ _3, 446, 937. including grants of \$) (Revenue \$	0.)
	EDUCATIONAL PROGRAMS AND DIALOGUE PROGRAMSexpanded outreach to States	
	to inform businesses and consumers about energy regulations, technology and	1
	role of public policy in helping to meet our current and future needs.	
	This program support CEAs statespecific efforts to education	
	citizens in the need for a balanced energy policy.	
41-	(Carden) (European f. 140, 220, including grants of f. 0,) (Devenue f.	
4b	(Code:) (Expenses \$ 140,220. including grants of \$ 0.) (Revenue \$	0.)
	ENERGY DAYAcademic festival and related K-12 academic competitions to highlight and educate about the importance	
	of energy and showcase all forms of energy in an annual	
	festival in Houston, Texas.	
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$))
	, () () () () () () () () () ('
4d	Other program services (Describe on Schedule O.)	
4 ~	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses ► 3,587,157.	Form 990 (2019)
		1 Juni 3 3 0 (2019)

Form 99	0 (2019)		I	Page 3
Part	V Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		×
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	×	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3		×
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		×
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6		×
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7		×
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8		×
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> .	9		×
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? <i>If "Yes," complete Schedule D, Part V</i> .	10		×
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a		×
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b		×
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i> .	11c		×
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d		×
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		×
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f		×
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a		×
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		×
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	120		×
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		×
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV.</i>	146		
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	14b		×
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV.	15 16		×
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions)	17		×
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		×
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		×
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		×
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		×

Form 99	0 (2019)		F	-age 4
Part	V Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		×
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> .	23		×
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	240		~
h	through 24d and complete Schedule K. If "No," go to line 25a	24a 24b		×
b	Did the organization maintain an escrow account other than a refunding escrow at any time during the year	240		
С	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		×
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		×
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>	26		×
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		×
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i>	28a		×
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		×
С	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If "Yes," complete Schedule L, Part IV	28c		×
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		×
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		×
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		×
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		×
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> .	33		×
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		×
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		×
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2.	35b		×
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		×
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	38	×	
Part	V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V		<u> </u>	
			Yes	No
1a b	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable11Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable10			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1c		

Form 99	0 (2019)		F	Page 5
Part	V Statements Regarding Other IRS Filings and Tax Compliance (continued)			
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 0			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .	2b		
b	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)	20		
30		30		~
3a ⊾	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a 3b		×
b		30		<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,	4		
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		×
b	If "Yes," enter the name of the foreign country ►			
-	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	_		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		×
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		×
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		<u> </u>
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		×
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	50		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
а	and services provided to the payor?	7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		<u> </u>
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	10		<u> </u>
С	required to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		<u> </u>
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .	7f		<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 10b			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b	120		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
а	Note: See the instructions for additional information the organization must report on Schedule O.	154		
b	Enter the amount of reserves the organization is required to maintain by the states in which			
с	the organization is licensed to issue qualified health plans 13b Enter the amount of reserves on hand 13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		×
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		
	If "Yes," see instructions and file Form 4720, Schedule N.			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		
	If "Yes," complete Form 4720, Schedule O.			

Form 99	90 (2019)		F	Page 6
Part	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O.	. See in	struc	tions.
Centi	Check if Schedule O contains a response or note to any line in this Part VI		• •	×
Secti	on A. Governing Body and Management		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a	9	res	NO
Ĩŭ	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.	2		
b	Enter the number of voting members included on line 1a, above, who are independent . 1b	9		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		×
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person? .	3		×
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		×
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		×
6	Did the organization have members or stockholders?	6		×
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		×
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		×
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	×	
b	Each committee with authority to act on behalf of the governing body?	8b	×	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? <i>If "Yes," provide the names and addresses on Schedule O</i>	9		×
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Reve	nue C	ode.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	×	<u> </u>
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	×	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	×	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? <i>If "No," go to line 13</i>	12a	×	<u> </u>
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	×	├───
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	x	
13	Did the organization have a written whistleblower policy?	13	^	×
14	Did the organization have a written document retention and destruction policy?	14		×
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a		×
b	Other officers or key employees of the organization	15b		×
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		×
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Secti	on C. Disclosure	100		Ĺ
17	List the states with which a copy of this Form 990 is required to be filed \blacktriangleright			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990- (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Solution website Solution and the section of the			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict and financial statements available to the public during the tax year.	of inter	rest p	olicy,

20 State the name, address, and telephone number of the person who possesses the organization's books and records ► DAVID E. HOLT III, 2211 NORFOLK, HOUSTON, TX 77098 (713)522-2414

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the

organization's tax year.
List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

× Check this box in heither the organization					C)	empe				
(A) Name and title	(B) Average hours per week	box, office	Position (do not check more than one box, unless person is both an officer and a director/trustee)				an ee)	(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation
	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	from the organization and related organizations
(1) JOHN EICHBERGER DIRECTOR	0.00	×						0.	0.	0.
(2) CHAD EATON DIRECTOR	0.00	×						0.	0.	0.
(3) JOHN HEIMLICH VICE CHAIR	0.00	×						0.	0.	0.
(4) WAYNE ZEMKE DIRECTOR	0.00	×						0.	0.	0.
(5) BRIAN WELCH TREASURER	0.00	×						0.	0.	0.
(6) BRETT VASSEY CHAIRMAN	0.00	×						0.	0.	0.
(7) MARK PULLIAM DIRECTOR	0.00	×						0.	0.	0.
(8) DAVID HOLT, EX-OFFICIO DIRECTOR/PRESIDENT	0.00	×		×				0.	0.	0.
(9) CHRISSY BORSKEY DIRECTOR	0.00	×						0.	0.	0.
(10)										
(11)										
(12)										
(13)										
(14)										
	I		I					<u> </u>	<u> </u>	Eorm 990 (2019)

Porm 990		Trustees,	Key I	Emj	plo	yee	s, an	d F	lighest Compe	nsated Emplo	yees (^p age 8 nued)
	(A)	(B)			(Pos	C) sition			(D)	(E)	· · ·	(F)	
	Name and title Average hours (do not check more than one box, unless person is both an officer and a director/trustee) Reportable compensation Reportable compensation						c com fr	ated am of other opensation form the nization	on				
		hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	er	Key employee	Highest compensated employee	ler	(W-2/1099-MISC)	(W-2/1099-MISC)	related		
(15)													
(16)													
(17)													
(18)													
(19)													
(20)													
(21)													
(22)													
(23)													
(24)													
(25)													
С	Subtotal	VII, Sectio	n A				 		0.	0.			0.
	Total (add lines 1b and 1c) Total number of individuals (including bu reportable compensation from the organ							e) w	0. ho received mor	0 . e than \$100,000	of		0.
												Yes	No
3	Did the organization list any former employee on line 1a? If "Yes," complete	Schedule J	for si	uch	ind	ivid	ual				3		×
4	For any individual listed on line 1a, is the organization and related organizations <i>individual</i>	greater th	an \$ ⁻	150,	000)? I	f "Ye	s,"	complete Schee	dule J for such			×
5	Did any person listed on line 1a receive of for services rendered to the organization	or accrue co	ompe	nsat	tion	fro	m any	/ un	related organiza	tion or individual			×
Sectio	on B. Independent Contractors												

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of 1 compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
HBW Resources, LLC, 2211 Norfolk Ste 610, Houston, TX 77098	Management & Professional	2,653,348.
SmartMark Comm, 140 Terry Dr. S. 105, Newtown, PA 18940	Communications	232,820.
Staging Solutions, PO BOX 671137, Dallas, TX 75267	Event Management	108,050.
Ballard Partners, 201 E Park Ave, Tallahassee, FL 32301	Advocacy	150,000.
2 Total number of independent contractors (including but not limited to received more than \$100,000 of compensation from the organization ►	those listed above) who 4	

Part VIII Statement of Revenue Check if Schedule O contai

Part	: VIII		to any line in this D	ort VIII		
		Check if Schedule O contains a response or note		(B)	(C)	· · · · <u> </u> (D)
			(A) Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512–514
ts ts	1a	Federated campaigns 1a				
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues 1b				
Å,G	С	Fundraising events 1c				
àifts ar ⊿	d	Related organizations 1d				
s, G mil	е	Government grants (contributions) 1e				
ion: Si	f	All other contributions, gifts, grants,				
but		and similar amounts not included above 1f 4,843,4	.08.			
d O I	g	Noncash contributions included in lines 1a–1f				
an	h	Total. Add lines 1a–1f	▶ 4,843,408.			
		Business C				
ce	2a					
erzi	b					
jram Ser Revenue	С					
ran ev	d					
Program Service Revenue	e					
ā	f	All other program service revenue	•			
	9 3	Total. Add lines 2a–2f . <th></th> <th></th> <th></th> <th></th>				
	3	other similar amounts)	▶ 2,016.	2,016.	0.	0.
	4	Income from investment of tax-exempt bond proceed		270101		
	5	Royalties				
		(i) Real (ii) Persor	nal			
	6a	Gross rents 6a				
	b	Less: rental expenses 6b				
	C	Rental income or (loss) 6c	•			
	d	Net rental income or (loss)	▶			
	7a					
		sales of assets other than inventory 7a				
Ð	b	Less: cost or other basis				
venue	-	and sales expenses . 7b				
	с	Gain or (loss) 7c				
г Н	d	Net gain or (loss)	•			
Other Re	8a	Gross income from fundraising				
0		events (not including \$				
		of contributions reported on line 1c). See Part IV, line 18 8a				
	b	Less: direct expenses 8b				
	c	Net income or (loss) from fundraising events	•			
		Gross income from gaming	-			
		activities. See Part IV, line 19 . 9a				
	b	Less: direct expenses 9b				
		Net income or (loss) from gaming activities	•			
	10a	Gross sales of inventory, less				
		returns and allowances 10a				
	b c	Less: cost of goods sold 10b Net income or (loss) from sales of inventory	•			
<i>(</i>)		Business C				
Miscellaneous Revenue	11a					
ane	b			1		
scellaneo Revenue	С					
nisc B	d	All other revenue				
2	е	Total. Add lines 11a–11d	•			
	12	Total revenue. See instructions	▶ 4,845,424.	2,016.	0.	0.

Part IX Statement of Functional Expenses

Ο.

0.

0.

0.

0.

0.

Ο.

0.

0.

0.

0.

0.

0.

Ο.

0.

Check if Schedule O contains a response or note to any line in this Part IX . . **(D)** Fundraising expenses Do not include amounts reported on lines 6b. 7b. (A) Total expenses (B) (C) Program service expenses Management and general expenses 8b. 9b. and 10b of Part VIII. Grants and other assistance to domestic organizations 1 and domestic governments. See Part IV, line 21 2 Grants and other assistance to domestic individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above to disgualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . 7 Other salaries and wages 8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 9 10 Payroll taxes 11 Fees for services (nonemployees): Management 1,208,000. 450,000. 758,000. а Legal 21,269. 21,269 0. b С Accounting 1,139. 0. 1,139. d Lobbying Professional fundraising services. See Part IV, line 17 е Investment management fees f Other, (If line 11g amount exceeds 10% of line 25, column a (A) amount, list line 11g expenses on Schedule O.) 2,609,817. 2,551,767. 58,050 12 Advertising and promotion 4,348. 4,348. 0 13 Office expenses 14 37,006. 37,006. Information technology 0. 15 Royalties Occupancy 16 Travel 249,983. 249,983. 17 0. Payments of travel or entertainment expenses 18 for any federal, state, or local public officials 19 Conferences, conventions, and meetings . 142,626. 142,626. 0. 20 Interest 21 Payments to affiliates 22 Depreciation, depletion, and amortization . 23 3,457. 0. 3,457. Insurance 24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25. column (A) amount, list line 24e expenses on Schedule O.) Meals & entertainment 67,090. 67,090. 0. а Dues & subscriptions 101,542. 131,880. 30,338. b Printing & Reproductions 13,096. 13,096. 0. С 2,351. 1,808. 543. d Postage & shipping All other expenses 57,919. 54,832. 3,087. е 25 Total functional expenses. Add lines 1 through 24e 4,549,981. 3,587,157. 962,824. Joint costs. Complete this line only if the 26 organization reported in column (B) joint costs from a combined educational campaign and

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

fundraising solicitation. Check here ▶ □ if following SOP 98-2 (ASC 958-720)

Form 990 (2019)

2 Savings and temporary cash investments		n 990 (20	•			Page 11
Beginning of year (b) End of year 1 Cash—non-interest-bearing 256,802. 1 267,249. 2 Savings and temporary cash investments 749,025. 2 506,308. 3 Pedges and grants receivable, net 518,500. 4 1,326,750. 5 Leans and other receivables from any current or former officer, director, trustee, key employee, creator of founder, substantial contributor, or 35% controlled entity or family member of any of these persons 5 6 6 Leans and other receivables from other disqualified persons (as defined under section 4958(0/1), and persons described in section 4958(0/3)(8). 6 6 7 Notes and Leans receivable, net 7 7 8 9 Prepaid expenses and defirer diverges 9 9 10a 10a Land, buildings, and equipment: cost or other basis. Complete Part V io Schedue D 10a 10c 11 11 Investments – other socurites. See Part IV, line 11 112 114 10c 12 Investments – other socurites. See Part IV, line 11 114 100 10a 13 Investinents – other socurites. See Part IV, line 11	P	art X		+ X/		
2 Savings and temporary cash investments 749,025. 2 506,308. 3 Pledges and grants receivable, net 3 3 4 Accounts receivables from any current or former, director, director, trustes, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 5 6 Loans and other receivables from other disqualified persons (as defined under section 49560(1)), and persons described in section 4956(c)(3)(B) 6 7 Notes and loans receivables from other disqualified persons (as defined under section 49560(1)), and persons described in section 4956(c)(3)(B) 6 9 Propaid expenses and deferred charges 9 10a 10a 10a 11 Investments – jubicly traded securities 111 12 Investments – jubicly traded securities 111 13 Investments – jubicly traded securities 111 14 15 14 15 Other assets. See Part IV, line 11 13 16 Otarias payable and accrued expenses 95, 817. 17 201, 888. 16 Other assets. See Part IV, line 11 13 14 15 16 Otarias payable and accrued expenses			Check if Schedule O contains a response or note to any line in this Pa	(A)		(B)
2 Savings and temporary cash investments 749,025. 2 506,308. 3 Pledges and grants receivable, net 518,500. 4 1,326,750. 4 Accounts receivable, net 518,500. 4 1,326,750. 5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 5 6 Loans and other receivables from other disqualified persons (as defined under section 4956(f)(1)), and persons described in section 4956(c)(3)(B) 6 6 7 Notes and loans receivable, net 7 7 7 8 9 9 9 9 9 10a Loan, buildings, and equipment: cost or other basis. Complete Part N of Schedule D 10a 10b 10c 11 Investmentspublicly traded securities 11 12 10 10a 16 Otar assets. See Part IV, line 11 13 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 20 18 Grants payable 548,963. 19 723,42		1	Cash-non-interest-bearing	256,802.	1	267,249.
3 Piedges and grants receivable, net 3 4 Accounts receivable, net 518,500, 4 1,326,750, 5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%, controlled entity or family member of any of these persons. 5 6 Loans and other receivables from other disqualified persons (as defined under section 4956(C)(3)(B) 6 7 Notes and loans receivable, net 7 8 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 11 Investments—other securities. See Part IV, line 11 12 12 Investments—other securities. See Part IV, line 11 13 14 Intersentes. See Part IV, line 11 14 15 Total assets. See Part IV, line 11 14 16 Total assets. See Part IV, line 11 14 17 Accounts payable and accrued expenses 95,817.17 18 revempt bord liabilities 20 21 Escrow or custodial account liability. Complete Part V of Schedule D 21 22 Loans and other payable to unrelated third parties </td <td></td> <td>2</td> <td>Savings and temporary cash investments</td> <td>749,025.</td> <td>2</td> <td>506,308.</td>		2	Savings and temporary cash investments	749,025.	2	506,308.
4 Accounts receivable, net 518, 500. 4 1, 326, 750. 5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons. 5 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1), and persons described in section 4958(c)(3)(B). 6 7 Notes and loans receivables from other disqualified persons (as defined under section 4958(f)(1), and persons described in section 4958(c)(3)(B). 6 9 Prepaid expenses and deferred charges 9 10a Loans, and equipment: cost or other basis. Complete Part VI of Schedule D 10b 11 Investments—other securities. See Part IV, line 11 12 12 Investments—other securities. See Part IV, line 11 13 13 Investments—other securities. See Part IV, line 11 13 14 Other assets. See Part IV, line 11 14 15 Other assets. See Part IV, line 11 14 16 Total assets. Add lines 1 through 16 (must equal line 33) 1, 524, 327. 16 2, 100, 307. 17 Accounts payable and accrued expenses 95, 817. 17 201, 288. 23 <td></td> <td>3</td> <td>Pledges and grants receivable, net</td> <td></td> <td>3</td> <td></td>		3	Pledges and grants receivable, net		3	
5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 4 5 6 Loans and other receivables from other disqualified persons (as defined under section 4958(c)(3)(B) 6 7 Notes and loans receivable, net 8 9 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other loads. Complete Part V of Schedule D 10a 11 Investments-publicly traded securities 11 12 Investments-program-related. See Part IV, line 11 12 13 Investments-program-related. See Part IV, line 11 13 14 Intangible assets 9 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 18 Grants payable. 18 20 21 22. 22 22 21 Escrew or custodial account liability. Complete Part IV of Schedule D 21 23 24 <td></td> <td>4</td> <td></td> <td>518,500.</td> <td>4</td> <td>1,326,750.</td>		4		518,500.	4	1,326,750.
get inder section 4958(n)(i), and persons described in section 4958(c)(3)(B). 6 7 Notes and loans receivable, net 7 8 Investmentories for sale or use 9 9 Prepaid expenses and deferred charges 9 10a 10a 0 10a 10b 10c 11 Investments-publicly traded securities 11 11 Investments-program-related. See Part IV, line 11 12 11 Investments-other securities. See Part IV, line 11 13 11 Investments-other securities. See Part IV, line 11 14 13 Investments-other securities. See Part IV, line 11 15 14 Intargible assets. 95, 81.7 17 16 Total assets. Add lines 11 through 15 (must equal line 33) 1, 524, 32.7 16 2, 100, 307. 17 Accounts payable and accrued expenses 95, 81.7 17 201, 888. 19 Deferred revenue		5	trustee, key employee, creator or founder, substantial contributor, or 35%		5	
geged 7 Notes and loans receivable, net 7 8 Inventories for sale or use 8 9 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 10a Loss: accumulated depreciation 10a 10c 11 Investments – other securities. See Part IV, line 11 12 11 13 Investments – other securities. See Part IV, line 11 13 13 14 Intagible assets 14 15 15 Other assets. See Part IV, line 11 13 14 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 19 Defered revenue 548,963. 19 723,429. 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loas and other payables to any current of forme officer, director, trustee, key employee, creator of founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Scured mortagaes and notes payable to unrelated th		6			6	
88 Inventories for sale or use 88 9 Prepaid expenses and deferred charges 9 10a 10a 9 10b Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 11 Investments-publicly traded securities 111 12 Investments-other securities. See Part IV, line 11 12 13 Investments-other securities. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 18 Grants payable. 18 17 201,888. 19 Deferred revenue 548,963. 19 723,429. 21 Eacrow or custodial account liability. Complete Part IV of Schedule D 20 21 22 Loans and other payables to any current or former officer, director, trustee, key employce, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 <td>ŝ</td> <td>7</td> <td></td> <td></td> <td>7</td> <td></td>	ŝ	7			7	
10a 10a 10a 10b 10a 10a 10b 10b 10c 11 Investments – publicly traded securities 11 12 Investments – other securities. See Part IV, line 11 12 13 Investments – other securities. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1, 524, 327. 16 2,100, 307. 17 Accounts payable and accrued expenses 95, 817. 17 201, 888. 19 Deferred revenue 548, 963. 19 723, 429. 20 Tax-exempt bond liabilities 20 21 20 21 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% 22 23 22 Loans and other labilities not included on lines 17-24). Complete Part X 24 24 25 Other liabilities including federal income tax, payables to related third parties 24 24 26 Total liabilities. Add lines 17 through 25 </td <td>set</td> <td>8</td> <td></td> <td></td> <td>8</td> <td></td>	set	8			8	
10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 10a 10c 11 Investments – publicly traded securities 11 10b 10c 11 Investments – publicly traded securities 11 11 12 Investments – other securities. See Part IV, line 11 13 11 13 Investments – other securities. See Part IV, line 11 13 114 14 Intangible assets 114 13 15 Other assets. See Part IV, line 11 13 14 16 Total assets. See Part IV, line 11 13 1, 524, 327. 16 2,100, 307. 16 Total assets. Add lines 1 through 15 (must equal line 33) 1, 524, 327. 16 2,100, 307. 17 Accounts payable and accrued expenses 95, 817. 17 201, 888. 19 Deferred revenue 548, 963. 19 723, 429. 20 Tax-exempt bond liability. Complete Part IV of Schedule D 21 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 23 22 Loans and other payable to unrelated third parties </td <td>As</td> <td>9</td> <td></td> <td></td> <td>9</td> <td></td>	As	9			9	
b Less: accumulated depreciation 10b 10c 11 Investments – publicity traded securities 11 12 Investments – other securities. See Part IV, line 11 12 13 Investments – other securities. See Part IV, line 11 13 14 11 13 15 0ther assets. See Part IV, line 11 13 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 25 Other liabilities not included on lines 17-24). Complete Part X of Schedule D 24 25 26 Total		10a	Land, buildings, and equipment: cost or other			
11 Investments – publicly traded securities 11 12 Investments – other securities. See Part IV, line 11 12 13 Investments – program-related. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 22 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 23 Secured mortgages and notes payable to unrelated third parties 24 25 26 Total liabilities. (Including federal income tax, payables to related third parties 24 25 26 Total liabilities. (Including Access, Ses, check here ▶ (and complete l		b			10c	
12 Investments-other securities. See Part IV, line 11 12 13 Investments-program-related. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator of ounder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (not included on lines 17–24). Complete Part X of Schedule D 644,780. 26 925,317. 28 and complete lines 27, 28, 32, and 33. 879,547. 27 1,174,990. 26 Total liabilities. Add lines 17 through 25						
13 Investments—program-related. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1, 524, 327. 16 2,100, 307. 17 Accounts payable and accrued expenses 95, 817. 17 201, 888. 19 Deferred revenue 548, 963. 19 723, 429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 20 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 22 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 26 Total liabilities not included on lines 17–24). Complete Part X of Schedule D 26 925, 317. 28 Organizations that follow FASB ASC 958, check here ▶ [2] and complete lines 27, 28, 32, and 33. 879, 547. 27 1, 174, 990.						
14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327 16 2,100,307. 17 Accounts payable and accrued expenses 95,817 17 201,888. 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 26 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 28 Organizations that follow FASB ASC 958, check here ▶ [X] and complete lines 27, 28, 32, and 33. 879,547. 27						
15 Other assets. See Part IV, line 11. 15 16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 18 Grants payable 95,817. 17 201,888. 19 Deferred revenue 95,817. 17 201,888. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 26 Total liabilities. Add lines 17 through 25 644,780. 28 925,317. 27 Net		-			-	
16 Total assets. Add lines 1 through 15 (must equal line 33) 1,524,327. 16 2,100,307. 17 Accounts payable and accrued expenses 95,817. 17 201,888. 18 Grants payable 18 18 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator of nounder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities including federal income tax, payables to related third parties, and other liabilities and the relabilities and complete lines 27, 28, 32, and 33. 879,547. 27 1,174,990. 26 Total liabilities 29 through 33. 29 28 29 28 27 Net assets with donor restrictions 29 28 29 29 29 Capital stock or trust princi			.			
17 Accounts payable and accrued expenses 95,817. 17 201,888. 18 Grants payable 18 18 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 26 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 27 Net assets with donor restrictions 879,547. 27 1,174,990. 28 Organizations that follow FASB ASC 958, check here ▶ □ 879,547. 28 29 20 Capital stock or trust principal, or current funds 29 30		-		1,524,327.	-	2,100,307.
18 Grants payable 18 19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 28 Organizations that follow FASB ASC 958, check here ▶ [X] and complete lines 27, 28, 32, and 33. 879,547. 27 1,174,990. 29 Capital stock or trust principal, or current funds 29 29 29 29 30 Paid-in or capital surplus, or land, building, or equipment fund 30 31 31 31 Total		17				
19 Deferred revenue 548,963. 19 723,429. 20 Tax-exempt bond liabilities 20 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D. 21 20 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 644,780. 26 925,317. 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 27 Net assets without donor restrictions 879,547. 27 1,174,990. 28 Organizations that do not follow FASB ASC 958, check here ▶ □ and complete lines 29 through 33. 29 29 29 29 Paid-in or capital surplus, or land, building, or equipment fund 30 30 31 29 Total net assets or fund balances 31 31 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
20 Tax-exempt bond liabilities		19		548,963.	19	723,429.
21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		20			20	<u> </u>
22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644, 780. 26 925, 317. 27 Net assets without donor restrictions 879, 547. 27 1, 174, 990. 28 Organizations that do not follow FASB ASC 958, check here ▶ □ and complete lines 29 through 33. 879, 547. 29 29 Capital stock or trust principal, or current funds 29 29 29 Paid-in or capital surplus, or land, building, or equipment fund 30 31 Total net assets or fund balances 879, 547. 32 1, 174, 990.		21			21	
24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 27 Net assets without donor restrictions 644,780. 26 27 Net assets without donor restrictions 879,547. 27 28 Organizations that do not follow FASB ASC 958, check here ▶ 28 0 Organizations that do not follow FASB ASC 958, check here ▶ 28 0 Organizations that do not follow FASB ASC 958, check here ▶ 29 29 Capital stock or trust principal, or current funds 30 29 Paid-in or capital surplus, or land, building, or equipment fund 31 31 Retained earnings, endowment, accumulated income, or other funds 31 32 Total net assets or fund balances 879,547. 32 1,174,990.	ilities	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 27 Net assets without donor restrictions 644,780. 26 27 Net assets without donor restrictions 879,547. 27 28 Organizations that do not follow FASB ASC 958, check here ▶ 28 0 Organizations that do not follow FASB ASC 958, check here ▶ 28 0 Organizations that do not follow FASB ASC 958, check here ▶ 29 29 Capital stock or trust principal, or current funds 30 29 Paid-in or capital surplus, or land, building, or equipment fund 31 31 Retained earnings, endowment, accumulated income, or other funds 31 32 Total net assets or fund balances 879,547. 32 1,174,990.	iab					
25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 30 Organizations that follow FASB ASC 958, check here ▶ □ and complete lines 27, 28, 32, and 33. 879,547. 27 1,174,990. 28 Organizations that do not follow FASB ASC 958, check here ▶ □ and complete lines 29 through 33. 28 28 29 Capital stock or trust principal, or current funds 29 29 30 30 31 Retained earnings, endowment, accumulated income, or other funds 31 31 31 32 Total net assets or fund balances 879,547. 32 1,174,990.	-					
parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D 25 26 Total liabilities. Add lines 17 through 25 644,780. 26 925,317. 30 Organizations that follow FASB ASC 958, check here ► 30 31 879,547. 27 1,174,990. 31 Retained earnings, endowment, accumulated income, or other funds 31 379,547. 32 1,174,990.					24	
26Total liabilities. Add lines 17 through 25644,780.26925,317.SourceOrganizations that follow FASB ASC 958, check here ▶ ⊠ and complete lines 27, 28, 32, and 33.879,547.271,174,990.27Net assets without donor restrictions879,547.271,174,990.28Net assets with donor restrictions28Organizations that do not follow FASB ASC 958, check here ▶ □ and complete lines 29 through 33.292929Capital stock or trust principal, or current funds2930Paid-in or capital surplus, or land, building, or equipment fund3031Retained earnings, endowment, accumulated income, or other funds3132Total net assets or fund balances879,547.321,174,990.		25	parties, and other liabilities not included on lines 17-24). Complete Part X		25	
Source and complete lines 27, 28, 32, and 33.Image: Complete lines 27, 28, 32, and 33.Image: Complete lines 27, 28, 32, and 33.27Net assets without donor restrictions879, 547.2728Net assets with donor restrictions28Organizations that do not follow FASB ASC 958, check here ▶28Organizations that do not follow FASB ASC 958, check here ▶2929Capital stock or trust principal, or current funds2930Paid-in or capital surplus, or land, building, or equipment fund3031Retained earnings, endowment, accumulated income, or other funds3132Total net assets or fund balances879, 547.32331, 174, 990.		26		644,780.	26	925,317.
27Net assets without donor restrictions879,547.271,174,990.28Net assets with donor restrictions28Organizations that do not follow FASB ASC 958, check here ▶28and complete lines 29 through 33.2929Capital stock or trust principal, or current funds2930Paid-in or capital surplus, or land, building, or equipment fund3031Retained earnings, endowment, accumulated income, or other funds3132Total net assets or fund balances879,547.3233Total liabilities and net assets/fund balances1,524,327.33	seou		Organizations that follow FASB ASC 958, check here ► 🗵			
28 Net assets with donor restrictions 28 Organizations that do not follow FASB ASC 958, check here ▶ □ and complete lines 29 through 33. 28 29 Capital stock or trust principal, or current funds 29 30 Paid-in or capital surplus, or land, building, or equipment fund 30 31 Retained earnings, endowment, accumulated income, or other funds 31 32 Total net assets or fund balances 879, 547. 32 1,174,990. 33 Total liabilities and net assets/fund balances 1,524,327. 33 2,100,307.	ılar	27	• • • • •	879,547.	27	1,174,990.
Organizations that do not follow FASB ASC 958, check here ► □ and complete lines 29 through 33. 29 29 Capital stock or trust principal, or current funds 29 30 Paid-in or capital surplus, or land, building, or equipment fund 1 31 Retained earnings, endowment, accumulated income, or other funds 31 32 Total net assets or fund balances 879,547. 32 1,174,990. 33 Total liabilities and net assets/fund balances 1,524,327. 33 2,100,307.	ñ	28	Net assets with donor restrictions	•	28	
29Capital stock or trust principal, or current funds2930Paid-in or capital surplus, or land, building, or equipment fund3031Retained earnings, endowment, accumulated income, or other funds3132Total net assets or fund balances879,547.3233Total liabilities and net assets/fund balances1,524,327.33	Fund					
St St St St 	<u>o</u>	29			29	
S Total net assets or fund balances3133Total liabilities and net assets/fund balances1,174,990.341,524,327.33352,100,307.	ets				-	
Yet 32 Total net assets or fund balances 1,174,990. 33 Total liabilities and net assets/fund balances 1,524,327. 33 2,100,307.	SS					
Ž 33 Total liabilities and net assets/fund balances	žΑ			879,547.	-	1,174,990.
	ž					

REV 02/11/20 PRO

Form **990** (2019)

Form 99	90 (2019)			Pa	ige 12
Par				-	
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,8	45,4	24.
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,5	49,9	81.
3	Revenue less expenses. Subtract line 2 from line 1	3	2	95,4	43.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	8	79,5	547.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line				
	32, <u>column (B)) </u>	10	1,1	74,9	90.
Part	XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII			1	
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," ex	kplain in			
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? .		2a		×
	If "Yes," check a box below to indicate whether the financial statements for the year were com	piled or			
	reviewed on a separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?	· ·	2b		×
	If "Yes," check a box below to indicate whether the financial statements for the year were audit	ed on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over				
	the audit, review, or compilation of its financial statements and selection of an independent accounta		2c		
	If the organization changed either its oversight process or selection process during the tax year, ex	plain on			
	Schedule O.				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set for	th in the			
	Single Audit Act and OMB Circular A-133?		3a		×
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not und				
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such a	udits .	3b		
	REV 02/11/20 PRO		For	n 990	(2019

(Form 990 or 990-EZ)	Complete to provide information for responses to specific question Form 990 or 990-EZ or to provide any additional information.	^{is on} 20 19
Department of the Treasury Internal Revenue Service	 Attach to Form 990 or 990-EZ. Go to www.irs.gov/Form990 for the latest information. 	Open to Public Inspection
Name of the organization		Employer identification number
CONSUMER ENERGY	ALLIANCE INC	26-1658339
Pt VI, Line 19:	ALL POLICIES, FINANCIAL STATEMENTS AND TAX RETURN	IS WILL BE POSTED
ON BOTH THE ORG	ANIZATION'S WEBSITE AND ARE AVAILABLE BY REQUEST	
Pt VI, Line 11k	E ALL POLICIES, FINANCIAL STATEMENTS AND TAX RETUR	NS WILL BE
POSTED ON BOTH	THE ORGANIZATION'S WEBSITE AND ARE AVAILABLE BY RE	QUEST
Pt VI, Line 12c	: COPIES OF EACH BOARD MEMBERS STATEMENT AND MINUT	'ES ARE RETAINED
Pt IX, Line 11g	:	
Description:	Web/IT Development	
Total: \$70,44	5	
Program servi	ces: \$70,445	
Management ar	d general: \$0	
Fundraising:	\$0	
Description:	Media/Production	
Total: \$258,1	70	
Program servi	ces: \$258,170	
Management ar	d general: \$0	
Fundraising:	\$0	
Description:	Grassroots	
Total: \$250		
Program servi	ces: \$250	
Fundraising:	\$0	
Description:	Communications	
Total: \$218,2	51	
Program servi	ces: \$218,251	
Management ar	d general: \$0	
Fundraising:	\$0	

Supplemental Information to Form 990 or 990-EZ

SCHEDULE O

I

OMB No. 1545-0047

Schedule O (Form 990 or 990-EZ) (2019)	Page 2
Name of the organization	Employer identification number
CONSUMER ENERGY ALLIANCE INC	26-1658339
Description: Consulting	
Total: \$2,044,584	
Program services: \$1,986,534	
Management and general: \$58,050	
Fundraising: \$0	
Description: Web/Internet/Telecom	
Total: \$18,117	
Program services: \$18,117	
Management and general: \$0	
Fundraising: \$0	
Pt IX, Line 24e:	
Description: Bank service charges	
Total: \$1,614	
Program services: \$437	
Management and general: \$1,177	
Fundraising: \$0	
Description: Registration fees	
Total: \$4,400	
Program services: \$3,935	
Management and general: \$465	
Fundraising: \$0	
Description: Event sponsorships	
Total: \$44,195	
Program services: \$44,195	
Management and general: \$0	
Fundraising: \$0	
Description: Office Supplies	

Schedule O (Form 990 or 990-EZ) (2019)	Page 2
Name of the organization	Employer identification number
CONSUMER ENERGY ALLIANCE INC	26-1658339
Total: \$5,366	
Program services: \$4,121	
Management and general: \$1,245	
Fundraising: \$0	
Description: Miscellaneous	
Total: \$2,344	
Program services: \$2,144	
Management and general: \$200	
Fundraising: \$0	

Department of the Treasury

IRS e-file Signature Authorization for an Exempt Organization

▶ Do not send to the IRS. Keep for your records.

► Go to www.irs.gov/Form8879EO for the latest information.

OMB No. 1545-1878

For calendar year 2019, or fiscal year beginning , 2019, and ending

Internal Revenue Service Name of exempt organization

CONSUMER ENERGY ALLIANCE INC

Employer identification number

26-1658339

Name and title of officer DAVID HOLT, PRESIDENT

Type of Return and Return Information (Whole Dollars Only) Part I

Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a	Form 990 check here ► 🗵 b Total revenue, if any (Form 990, Part VIII, column (A), line 12) .		1b	4,845,424.
2a	Form 990-EZ check here b Total revenue, if any (Form 990-EZ, line 9)		2b	
3a	Form 1120-POL check here ► □ b Total tax (Form 1120-POL, line 22)		3b	
4a	Form 990-PF check here b Tax based on investment income (Form 990-PF, Part VI, line 5)		4b	
5a	Form 8868 check here b Balance Due (Form 8868, line 3c)		5b	

Part II **Declaration and Signature Authorization of Officer**

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2019 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

Officer's PIN: check one box only

I authorize		to enter my PIN			as my signature
	ERO firm name	_	Enter fiv do not e		

on the organization's tax year 2019 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program. I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

X As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2019 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

Officer's signature ►	Date ► 02/21/2020
Part III Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.	7 9 2 3 0 1 1 5 4 9 4
	Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2019 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

ERO's signature ►

Date

ERO Must Retain This Form – See Instructions Do Not Submit This Form to the IRS Unless Requested To Do So

For Paperwork Reduction Act Notice, see back of form. BAA

Form 8879-EO (2019)

Form 990 Part IX, Line 11g

2019

Name

CONSUMER ENERGY ALLIANCE INC

Employer Identification No. 26–1658339

Description	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
Web/IT Development	70,445.	70,445.	0.	0.
Media/Production	258,170.	258,170.	0.	0.
Grassroots	250.	250.		0.
Communications	218,251.	218,251.	0.	0.
Consulting	2,044,584.	1,986,534.	58,050.	0.
Web/Internet/Telecom	18,117.	18,117.	0.	0.
	<u></u>			
Total to Form 990, Part IX, line 11g	2,609,817.	2,551,767.	58,050.	0.