



*"...our trucking industry alone has cut particulate emissions by over 98 percent and fuel consumption in new heavy-duty trucks by up to 23 percent through efficiency improvements, and it has a target of reducing emissions by an additional 25 percent by 2027. Similar gains are occurring across the private sector with significant environmental stewardship in manufacturing, energy and chemicals. This is what happens when American industry, government and other stakeholders team up to solve problems: We get results."*

**– David Holt, Morning Consult, November 18, 2019**



*"Energy is critical to economic and national security, contributing about 8% of our gross domestic product and over 10 million jobs. It is also, as we have learned from the crisis, a linchpin to our national supply chain and manufacturing infrastructure, more of which we must onshore to keep us from relying on other nations in future crises."*

**– David Holt, USA Today, April 17, 2020**

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[www.ConsumerEnergyAlliance.org](http://www.ConsumerEnergyAlliance.org)

# Message from the Chairman



Our last year carried us from the great heights of American energy self-sufficiency coming into its own, to the challenging lows caused by the COVID-19 pandemic's effects on our nation and economy.

Yet, as we rebuild, there are silver linings and important lessons that can help ensure a bright American future and revival. As we head into an important election, Consumer Energy Alliance (CEA) remains committed to urging our elected leaders to focus on creating smart, non-partisan, inclusive policies that put affordable, reliable energy and environmental stewardship first.

As evidenced by our ongoing efforts to support solar, wind, oil, natural gas, nuclear, and environmental stewardship, it is clear that CEA remains committed to helping advance those policies - and opposes any attempts to reduce the energy availability. Letting the latter happen now will only harm our economic recovery and leave lasting damage for consumers, families, farmers, and small businesses. America needs every energy source it can get.

As the world's No. 2 producer of wind and solar power and top producer of oil and gas, America is demonstrating how to provide energy for all in an environmentally responsible way.

For all of our worries since the pandemic struck, COVID-19 demonstrated the robustness of this approach - we have not had to worry about having the energy we need during the lockdown, even as the energy industry suffered job losses and economic contraction.

Not only that, but we were also quickly given a lesson on how vital energy is for creating the products we need and consume. When the nation needed more disinfectant and masks, the energy industry shifted course to quickly boost production and do what Americans do best - pull together to create a practical solution.

The pandemic, however, did uncover fundamental weaknesses in our critical supply chains and teach us that we are still vulnerable to the whims of other nations like China when it comes to medicine, cleaning products, steel, plastics, technology, and so many other important items. Rebuilding our fractured logistics must be a priority, and energy will play its essential role in underpinning a renewal of made-in-America industries - and driving economic recovery.

CEA continues to tell a largely ignored environmental success story - America is leading the world in terms of environmental stewardship and moving toward our climate goals under the Paris Climate Accord, while other nations are creating more emissions and hindering global progress.

Our abundant energy supply is growing across the board as the U.S. continues to deliver the largest absolute emissions reductions in the world year after year. Wind and solar energy are expanding swiftly; new technologies are increasing our conservation, efficiency, and environmental controls; a modernizing transmission grid and nuclear technologies are ensuring our baseload power needs will continue to be met; and oil and natural gas remain central to our economic health.

CEA is also encouraged by, and advocated for, the first modernization of the National Environmental Policy Act in four decades, an essential regulatory reform that should speed up project approvals for all critical infrastructure - pipelines, bridges, highways.

It should also limit anti-energy activist litigation. These shrill elements, with the cynical mindset of "never waste a good crisis," have doubled down since the pandemic to impede projects and destroy job-creating, family-sustaining work for our skilled tradespeople and countless others who benefit from the construction and long-term economic activity that energy infrastructure creates.

CEA will continue to provide a voice to those families and small businesses who are on the front lines of this fight and who feel the pressure of unnecessarily higher energy prices that are caused by regulatory delay, poor policies, and excessive, aggressive litigation.

Our mission, day in and day out, is to educate policymakers, community leaders, families, and businesses about the real impact that the often complex world of energy policy has on their lives, and how the energy choices our leaders make can affect our economic and environmental futures.

We must stick to the facts and a simple idea - that we need more energy sources and choices, not less. With the support, guidance, and direction of our members, CEA is going to keep driving that message forward into 2021 in public discussions about energy and environmental policy to ensure we keep moving on the right path.

Best wishes,

**Brett A. Vassey, Chairman**

**Consumer Energy Alliance**

**President & CEO, Virginia Manufacturers Assn.**

# About Consumer Energy Alliance

Since 2006, Consumer Energy Alliance (CEA) has been the leading voice for sensible energy and environmental policies for consumers, bringing together families, farmers, small businesses, distributors, producers, and manufacturers to support America's environmentally sustainable energy future. With more than 550,000 members nationwide, we are committed to leading the nation's dialogue around energy and the environment, its critical role in the economy, and how it supports the vital supply chains for the families and businesses that depend on them. CEA works daily to encourage communities across the nation to seek sensible, realistic, and environmentally responsible solutions to meet our nation's energy needs.

CEA believes it is not a question of when we transition to new forms of energy, but rather how we transition that creates the maximum benefit to communities across the

country. Our country can and must have both energy development and constantly improving environmental stewardship. We have witnessed how increasing U.S. energy supplies have helped drive down consumer costs. At the same time, we have also witnessed how technological innovation, energy diversity, and improved efficiency are simultaneously helping the U.S. lead the world in enhanced environmental protections and reduced emissions. We must continue that progress, and continue to demonstrate U.S. environmental leadership.

Done right, we can ensure everyone has reliable and affordable access to energy in all its forms, and a cleaner environment and a healthy, sustainable economic future.

We hope you'll join the conversation. To learn more about CEA and our campaigns across the country, visit

[www.ConsumerEnergyAlliance.org](http://www.ConsumerEnergyAlliance.org).



## Ongoing Campaigns



★ CAMPAIGN FOR ★  
**AMERICA'S  
ENERGY**

### CAMPAIGN FOR AMERICA'S ENERGY

The importance of affordable, reliable energy and environmental stewardship remains more critical than ever. As cities and states across the nation consider prohibitions on new natural gas hook-ups for homes and business and onshore and offshore energy bans emerge, concerns are being raised about how policy initiatives to ban traditional fuels will greatly harm our communities, families, farmers, and small businesses. These types of bans hit consumers - and especially the less fortunate who struggle with poverty or fixed incomes - squarely in the wallets.

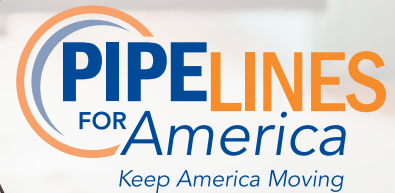
Unfortunately, the economic burden of energy costs on families and small businesses has become more pronounced in recent months as the economic downturn created by COVID-19 continues to bear down on the nation. Thankfully, despite the economic uncertainty of 2020, we have witnessed the remarkable strength and resiliency of our global energy delivery systems and the various supply chains that support it during the COVID-19 pandemic.

We have focused on sharing the stories of America's brave and dedicated frontline workers, keeping our nation running and shined a new light on how energy

infrastructure, supply chains, and manufacturing are contributing to the nation's "new normal." And we continue to remind Americans about the importance energy plays in our daily lives - whether that is for single use or medical-grade plastics, sanitizer, medications, or the many essential products that we need every day. With the stability energy delivers, we can all rest better knowing when we flip a switch, prepare food, or fill up our gas tanks - energy will be available.

Over the past three years, CEA has been busy beating the drum on vital energy and environmental issues with leaders across the country to help ensure access to affordable, reliable, and environmentally sound energy supplies, and to continue our essential mission of advocating on behalf of families and small businesses.

As another year of protecting energy consumers passes, CEA remains committed to leading the nation's dialogue around energy and the environment, its vital role in the recovery, and how it supports the vital supply chains that depend on it.



### PIPELINES FOR AMERICA

Every aspect of our lives are touched by products that are made possible from the energy delivery provided by America's pipeline infrastructure. A huge array of consumer products are made possible by the feed stocks in pipelines including: medicines, personal protective equipment, hand sanitizer, clothing, cosmetics, diapers, tires, detergents, packaging, and literally thousands more.

Independent federal data has long confirmed that our nation's pipelines are the safest, most efficient and environmentally responsible way to meet America's energy needs. CEA launched its Pipelines for America Campaign in 2016 to address the void during that time, to elevate and expand the dialogue with families, small businesses, agriculture operations, and manufacturers to share their voices and advocate for more energy infrastructure across the country.

Pipelines for America continues to be a strong advocate and dispels misinformation by activists groups intent on stopping the construction, siting and maintenance of our nation's critical infrastructure, which would disproportionately harm those struggling to get by - especially during these tough times

with COVID-19 and economic recovery. It provides compelling information through external events, earned and social media, and informative reports highlighting the incredible opportunities that pipelines provide our communities by harnessing our nation's energy abundance and delivering that bounty to homes and businesses through a balanced, rational process to site and construct vital projects that will help our nation rebound and put people to work.

Unique reports and information were released that showed the incredible consumer and family savings and environmental benefits because of pipeline infrastructure to harness America's energy abundance. For example, these reports showed that nationwide harmful air emissions and carbon emissions have declined significantly across the board all while more pipeline development has occurred and our economy has grown. In addition, the Campaign highlighted the cost impacts and service disruptions that harmful mandates would have on families and business energy bills if pipeline continue to be obstructed, delayed, and canceled.

## Ongoing Campaigns



### SOLAR ENERGY FUTURE

CEA's Solar Energy Future campaign is focused on advocating for sustainable and enduring policies through a layered pro-solar, pro-grid, pro-consumer approach. This effort is designed to provide sound, unbiased information to energy policy decision-makers and the public so they can make informed choices in this rapidly changing and evolving market - especially in the face of historically low solar energy prices.

As part of its "all-of-the-above" approach to meeting our nation's growing energy needs, CEA continues to strongly support the expanded use of solar power nationally. By diversifying our energy portfolio and improving options for families and small businesses, we can help further reduce energy prices, lower emissions, and work to empower communities to move to a cleaner energy future.

That means elevating the conversation around the increasing amount of renewable integration into the grid to ensure that families and businesses can do what works best for their budgets while still contributing how and where they can.

To help further this goal, over the last year, CEA advocated for national, state, and local policies that enhance access to solar energy technologies for

all. The range of CEA's advocacy, support, or action on behalf of consumer's access to solar energy included:

- COVID-19 economic recovery measures that utilize solar deployment to create jobs,
- Numerous federal infrastructure permitting and improvement initiatives,
- Renewing the Installation Tax Credit,
- Reforms to solar tax and purchasing mechanisms,
- Bills that increase funding for energy storage, and
- A focus on public discourse around paving the way for expanded solar implementation.

CEA looks forward to continuing its advocacy for access to affordable, reliable, and environmentally friendly solar power for all Americans.





## THE WIND ENERGY INITIATIVE

CEA supports an all-of-the-above approach to energy because all of the above makes available the most options for markets to provide affordable, reliable, and environmentally friendly energy sources to the most Americans. Through its Wind Energy Initiative, CEA is actively supporting the call from markets, governments, voters, businesses, and consumers to bring more renewable energy online, spearheaded by wind development. Still, all of these energy sources are necessary to power our robust American economy.

In recent years, state governments, utilities, and voters have come together and asked for more renewables. In response, utilities have asked the market to provide significantly more wind, in large quantities and at very competitive prices. The market has responded impressively, bringing about 15 gigawatts (GW) of wind and solar generating capacity online in 2018. Wind alone now accounts for nearly 108 MW of power capacity in the U.S., operating in 41 states. As a barometer of the overall scale of renewables - led by wind - in the U.S., renewable electricity generation exceeded that of coal in April 2019, according to the EIA.

Wind energy is already a vital part of the U.S. energy generation mix and will gain importance going forward. Still, despite the clear need for wind, there

is a very vocal minority that will oppose renewables projects wherever they are proposed and built. To keep these projects moving forward, CEA has deployed pro-wind messaging throughout wind development hotspots in the U.S. through its campaign apparatus, including mailers, town hall meetings, and through digital media. CEA's messaging, which resonates with our core CEA demographics, highlights the abundance of wind energy and its low cost as well as its essential role in providing affordable and reliable domestically sourced energy for Americans, produced by Americans.

CEA works with stakeholders and policymakers to ensure that they have the best available information so they can support these projects with confidence. Sharing the facts about the benefits of wind energy development, and the impacts of these projects on families and small businesses helps ensure the best energy policy to safeguard continued access to affordable and reliable energy for all Americans.

## Event Highlights

Due to the COVID-19 pandemic, we were unable to engage traditionally with our members face-to-face or hold in-person events. To overcome this obstacle, we launched CEA's first tele-town hall series that began at the end of March 2020, bringing together experts and thought leaders in the industry with CEA members for thoughtful and insightful conversations on the state of the energy industry now and in the future. Since the beginning of the quarantine, we have hosted 14 virtual events and had over 722 attend this series.

### CEA HOSTED EVENT

In March 2020, CEA hosted our first of a series of all member tele-town halls. We were joined by DOE Deputy Secretary for Oil & Natural Gas Shawn Bennett and CEA's Vice President of State Affairs Michael Zehr for an update on key policy issues and federal legislation and the impacts on businesses and families during the COVID-19 crisis and looking forward.

### The series has hosted several speakers, including the following:

- Neil Chatterjee, Chairman, Federal Energy Regulatory Commission
- Bernard McNamee, Commissioner, Federal Energy Regulatory Commission
- Shawn Bennett, Deputy Assistant Secretary, U.S. Department of Energy
- Frank Fannon, Assistant Secretary, Bureau of Energy Resources, U.S. Department of State
- Casey Hammond, Acting Assistant Secretary, Department of Interior
- Julio Fuentes, President and CEO, Florida State Hispanic Chamber of Commerce
- Clay Yarborough, Florida State Representative, District 12
- John Heimlich, Vice President and Chief Economist of Airlines for America
- Wayne Christian, Chairman, Texas Railroad Commission
- Jeff Witte, Cabinet Secretary, New Mexico Department of Agriculture
- The Honorable Joe Shuster, Pecos County Judge
- Randy Harris, Director of the Midwest Region for Laborers' International Union North America
- Chad Smith, Executive Director, New Mexico Farm & Livestock Bureau (NMFL&B)
- Michelle Dennard, CareerSource
- Teresa Burnett, Executive Director, Monahans Chamber of Commerce
- Joe Barone, Shale Directories

### CEA HOSTED EVENT

In May 2020, CEA held a tele-town hall with Federal Energy Regulatory Commission Chairman, Neil Chatterjee. During the town hall, Chairman Chatterjee discussed energy infrastructure, the most recent Minimum Offer Price Rule (MOPR), the Public Utility Regulatory Policies Act (PURPA), and their local and national significance to CEA members.



## Chapter Event Highlights

**CEA-New Mexico Tele-Town Hall** - CEA hosted its first New Mexico virtual meeting to discuss the importance of affordable energy to the agriculture industry. The keynote speaker was Cabinet Secretary Jeff Witte with the New Mexico Department of Agriculture. He was followed by Chad Smith, the CEO of the New Mexico Farm & Livestock Bureau.

**Luna County Farm & Livestock Bureau Annual Meeting** - CEA-New Mexico's state director, Matthew Gonzales, was the keynote speaker for the event in Deming, New Mexico. CEA discussed the importance of affordable and accessible energy of all types.

**Virginia Oil and Gas Association's Summer Webinar Series** - CEA's Brydon Ross gave an energy update and briefing at the event.

**NARUC Annual Winter Meeting** - CEA participated in the event's Federal energy and infrastructure policy update briefing with DOE officials.

**American Public Gas Association Event** - CEA's Brydon Ross and Kevin Doyle provided two state energy update briefings to their membership.

**American Association of Blacks in Energy Summer Webinar Series** - CEA's Brydon Ross spoke to the group on supply chain issues and provided an energy update.

**Ohio Chamber's Energy Manufacturing Conference** - CEA's Chris Ventura presented alongside CEA members at the event in Columbus, where he provided an energy policy update.

**North Carolina Chamber's Energy Conference** - CEA Southeast gave a presentation at the event that highlighted how important affordable and reliable energy is to the state economy.

**Georgia Chamber's Energy and Natural Resources Committee** - CEA Southwest also presented to the Chamber on the importance of natural gas and how Georgia is a national leader on the environment.

**NARUC Summer Meeting** - CEA participated in the NARUC State Electricity and Grid Security Briefing and Panel in Indianapolis.

**Enterprise Florida Energy Discussion** - CEA Florida Director Kevin Doyle spoke at and moderated the energy policy panel at the Enterprise Florida Board Meeting in West Palm Beach.

**CEA State Capital Days** - CEA held meetings and did legislative outreach in Michigan, Minnesota, Ohio, Kentucky, West Virginia, Alabama, Mississippi, Louisiana, Florida, New York, Pennsylvania, and Indiana.





**CONSUMER  
ENERGY  
ALLIANCE**  
THE VOICE OF THE ENERGY CONSUMER



# Energy Day

Companies at the forefront of the industry highlighted the exciting world of energy through hands-on experiments and exhibits. From high-tech virtual reality experiences to getting dirty with heavy machinery models, activities sparked students' creativity and showed them the excitement that goes along with many careers in the STEM and energy industries. In the Chevron STEM Zone, a clubhouse-like mobile discovery museum, families learned how STEM concepts related to sports and other parts of everyday life. BHP had robotics and automation activities so kids could test their more futuristic STEM skills. ConocoPhillips collaborated with Johnson Space Center to help attendees build and test launch their own rubber-band rockets. Shell collaborated with the National Fish and Wildlife Foundation and brought several wildlife species for the kids to see and learn about how the organizations work together during the development process to ensure wildlife is protected.

BASF Hosted World without Waste contest that pitted pre-selected student teams against each other to create art and invent products from upcycled materials. The 14 teams represented middle and elementary school students from Alief, Houston, Pasadena, and Spring Independent School Districts. Following Energy Day, each team's entry was photographed and posted to Energy Day's Facebook, Twitter, and Instagram accounts for voting. Winning teams won up to \$1,000 for their school or STEM program.

There was a special visit by City of Houston, Mayor Turner. Mayor Turner reinforced the importance of STEM education in the Energy Capital of the World so they can be inspired and become the next generation of scientists, doctors, teachers, and engineers.

## HOUSTON HIGHLIGHTS

### Partners

- 80 Community Partners & Sponsors
- More than 60 exhibits showcasing energy technology, STEM, careers, conservation, efficiency, and more.
- New exhibitors included Allied Horizontal Wireline Services, BHP, Chemours, EDP Renewables, Emerson, Grace School, Port of Houston, Prairie View A&M, Seadrill.
- Mission Continues, a nonprofit that empowers veterans to continue their service and empowers communities with veteran talent, skills, and preparedness, provided volunteer support.

### Impact

A survey of students who attended Energy Day reported that after attending the festival:

- 85% of the students found STEM subjects more interesting,
- 84% of the students had a better understanding of STEM/energy industry jobs,
- Over 70% of the students reported an increased understanding of the energy industry and an interest in pursuing a career in the industry.

### Academic Program

- The 2019 Energy Day Academic Program included 10 competitions and awarded almost \$30,000 to more than 325 students and teachers (this includes Houston and Denver).
- Since 2011, CEEF and CEA have provided over \$162,000 in financial awards to more than 1300 K-12 students and teachers.
- The 2020-21 EDAP includes 12 contests.

(BOTH LOCATIONS)





## DENVER HIGHLIGHTS

Energy Day is a free, family-focused event that attracts students, educators, and families that brings real-world examples and interactive exhibits to highlight the fun students can have in their future careers if they used their classroom skills to pursue STEM education and fill Colorado's workforce-ready pipeline. As part of our focus on STEM, which can also include Science, Technology, Engineering, Arts, Mathematics (STEAM), Energy Day Colorado participants were treated to 3 hours of fantastic music by the Denver Jazz Band.

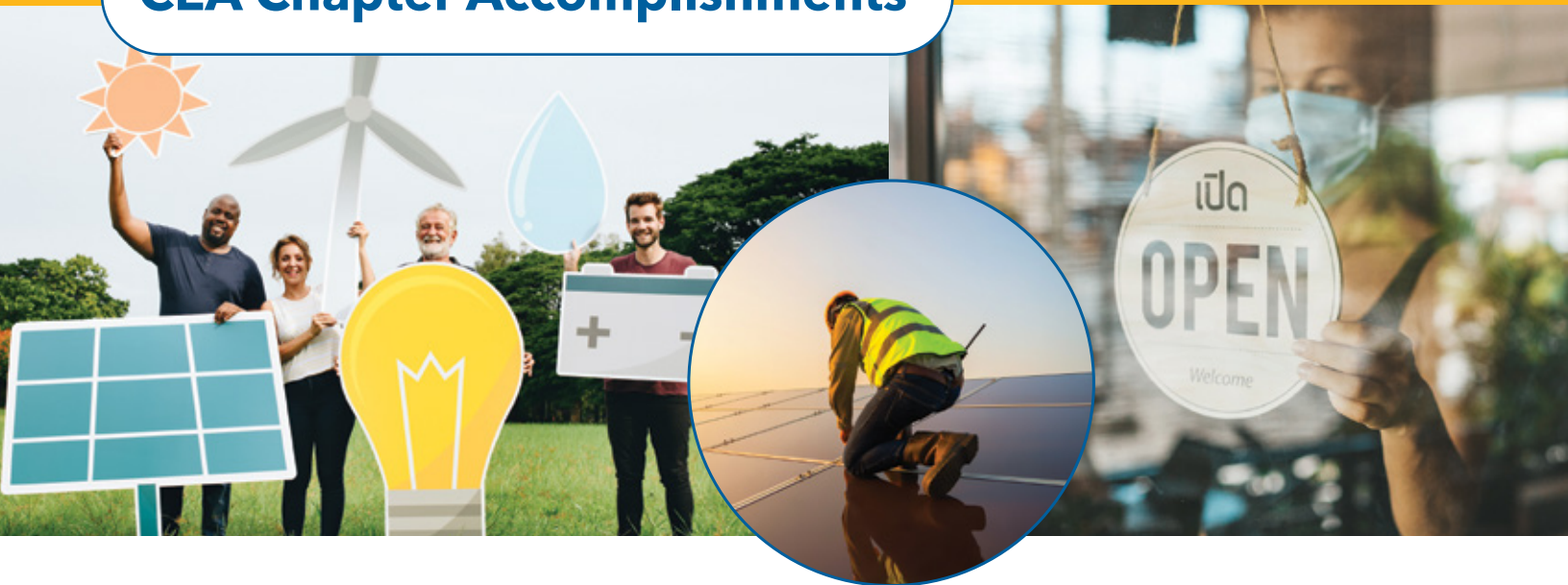
Last year's Energy Day Festival was Saturday, September 28, 2019, at East High School in Denver, where students gathered to learn, listen to music, eat great food from area food trucks, and enjoyed time with your family and friends. Teams from FIRST Robotics, who collaborated with Energy Day, attended bringing students in from around the state to compete in a nationally sanctioned tournament involving 30+ Robotics teams with representation from high schools up and down the Front Range including schools from Wyoming and Utah. Over 700 high school students participated in the event.

Energy companies, organizations, and academia came out to show kids what it is like to be in the energy industry and what that entails. From wind and solar to oil and gas along with energy efficiency and conservation, Denver's Energy Day Festival was as diverse as Colorado's energy.

## Energy Day Partners : 60 Community Partners and Sponsors

- New exhibitors included: Williams Cos., Namaste Solar, Colorado Building and Construction Trades, Denver Public Library, Best Robotics, Engineering for Kids, United Brotherhood of Carpenters, Martin Luther King High School, DPS Career Connect/NASA HUNCH among others.
- As part of Crestone Peak's exhibit, St. Vrain brought their Future-Ready Innovation Lab.
- Students from MLK High School came out with a 3-D printer and showcased a prototype they developed for a zero-gravity washing machine for astronauts to use on ISS as part of the NASA HUNCH Competition.
- The 2019 Energy Day Academic Program included 10 competitions and awarded almost \$30,000 to more than 325 students and teachers (this includes Houston and Denver).

# CEA Chapter Accomplishments



## CEA Southeast



- Discussed energy policies and secured pro-energy letters of support and resolutions from organizations and governments around the region, including business and manufacturing organizations and local governments. State directors will continue to be proactive in educating stakeholders and government officials on CEA's "Campaign for America's Energy."
- Met with state officials from both the executive and legislative branches of government to discuss how important affordable and reliable energy is to Florida and how vital it is to ensure communities have great policies put in place during CEA Capital Days in Florida.
- Held over 200 legislative meetings during the session in Tallahassee, which helped to ensure the proposed ban on hydraulic fracturing was defeated for the 6th year in a row in Florida.
- Provided an update to the Clay County Chamber of Commerce in Fleming Island on the importance of natural gas to the local economy. The North Florida region is becoming a hub for natural gas advancements with maritime companies based in the region converting their vessels to run on LNG.
- Met with industry leaders in Florida's space and technology industries to discuss the role of energy

in the Florida space economy. CEA-Florida's team also met with leaders in education who are advocating for more educational opportunities in the space, energy, and technology sectors.

- Joined Frank Walker, the Florida Chamber's Vice President of Government Affairs, at the annual Future of Florida Forum in Orlando. The event - coordinated by the Florida Chamber Foundation - brings together government, industry, and business leaders from around the state to discuss issues from energy to education that are important to Florida.
- Coordinated with The Hispanic Policy Forum to meet with over 50 Hispanic stakeholders and elected officials in southeast Florida.
- Spoke at the North Carolina Energy Summit, which was coordinated by the North Carolina Chamber of Commerce. The event, which highlighted the role of energy in the state economy, took place in Durham, North Carolina.
- Provided an energy policy update at the Virginia Manufacturers Association's Energy Resources Committee in Richmond. Jeff Smith III and Jeff Smith IV were also introduced as members of our new CEA Virginia team. VMA President also provided an update on proposed energy legislation in Virginia. Vassey also serves as Chairman of the Board for CEA.



- Visited Alabama to attend the legislative session and participated in Alabama Public Service Commission hearings showing support for proposals to increase affordability and reliability for Alabama's electricity customers, including families and small businesses.
- Conducted CEA Capitol Days in Georgia where the team met with legislators and administration officials and highlighted the importance of reliable and affordable energy.

## CEA Mid-Atlantic



- Submitted an amicus brief on behalf of the Penn East Pipeline asking the Supreme Court to review New Jersey's interpretation of the Natural Gas Act, which is used to deny permitting the pipeline. Additionally, CEA hosted Kirkland Ellis's Kasdin Miller Mitchell on a tele-town hall reviewing this significant and potentially landmark case for pipeline and infrastructure development.
- Increased advocacy in New Jersey following the release of the Energy Master Plan which has created urgent circumstances for the state. Due to these circumstances, CEA pulled together leaders in the African American clergy to host a series of forums highlighting the exorbitant and disproportionate energy prices that minority and low-income families are currently saddled with and how they will face even greater costs if these proposals are implemented.
- Worked with business and industry leaders to champion the Pennsylvania Resource Manufacturing Tax Credit to bring more manufacturing opportunities into Pennsylvania. This bi-partisan effort was sustained through the Governor vetoing an earlier version of the tax credit.
- Continued to partner with local labor leaders and created an ad featuring workers from Local 66 at their new training facility as part of the Pipelines for America campaign.

- Submitted public comments on behalf of energy projects in Pennsylvania and New Jersey, including the Mariner East 2, EV initiatives in New Jersey, EMP in New Jersey, and PA Resource Tax Credit.

## CEA Mid-Continent



- Continued to increase engagement with elected officials, stakeholders, and affiliates throughout the region. CEA Mid-Continent is working to enhance and strengthen CEA's messaging by engaging with local officials, chambers of commerce, and civic organizations to highlight the importance of affordable, reliable energy, and sound energy policies. CEA has continued to conduct membership outreach to local businesses and organizations.
- CEA conducted webinars and in-person events for local and state policymakers, highlighting the importance of energy to communities across Texas and the Gulf Coast.
- CEA's David Holt spoke at the Southern Energy Conference in Lafayette, Louisiana, highlighting the impact of energy policies on families and small businesses. CEA members, companies, organizations, and elected officials were in attendance.
- CEA Mid-Continent participated in the GOMESA Revenue Sharing Coalition fly-ins that took place in Washington DC. During the fly-in, CEA advocated for increased revenue sharing for the Gulf Coast states with Congressional offices. CEA has continued this advocacy, in addition to advocating for expanded energy access in the Gulf.

# CEA Chapter Accomplishments



## CEA Midwest



- Addressed the Ohio Cast Metals Association on changes in state and national energy policy.
- Educated state and local officials and candidates on all forms of American energy production, from traditional and renewable fuels to nuclear power, energy infrastructure, and how the Consumer Energy Protection Pledge demonstrates their commitment to ensuring we can continue to have a dialogue on the energy families, farmers, and local businesses in the Midwest rely on every day.
- Engaged federal officials, state officials, and community leaders in our Appalachian Basin tele-town hall series to talk about the importance of affordable, reliable energy for leading us through an economic recovery.
- Moderated and participated in energy panel discussions for the Ohio Manufacturers' Education Council and the West Virginia Oil and Natural Gas Association.
- Promoted CEA's mission through a series of television and radio interviews as well as op-eds in diverse publications such as CBS 11 WTOL, NBC 15 WTAP, The Star Tribune, The Columbus Dispatch, and The Intelligencer.

## CEA Rockies



- Hosted its first ever tele-town hall that discussed the importance of affordable energy to the agriculture industry. The keynote speaker for the call was Cabinet Secretary Jeff Witte with the New Mexico Department of Agriculture (and immediate past President for the National Association of State Departments of Agriculture [NASDA]). He was followed by Chad Smith (CEO of the New Mexico Farm & Livestock Bureau) and Brydon Ross (Vice President of State Affairs for Consumer Energy Alliance).
- Participated as the keynote speaker for the Luna County Farm & Livestock Bureau Annual Meeting in Deming, New Mexico in October 2019. Matthew discussed the importance of affordable and accessible energy of all types. He also discussed efforts being made in the state between the agriculture and oil and gas industry to use new technologies to clean up produced water for reuse in things like agriculture operations.
- Connected with business leaders and trade associations from across the state to discuss the importance of affordable energy and the impact of increased energy costs to all consumers. The team has continued to provide Energy Outlook/101

presentations to civic organizations and local government boards, councils, and commissions.

- Conducted meetings around the state with a variety of individuals, businesses, organizations and government entities. Industries represented in those meetings included: manufacturing, agriculture, energy production, mining, education, economic development, transportation, hospitality & tourism, trade associations, civic clubs, and religious advocacy groups.
- Testified at the Environmental Protection Agency hearings in Denver to revise the Council on Environmental Quality rules for the National Environmental Protection Act and continued to advocate with other local business and organization leaders across the state to promote the reforms.
- Submitted public comments on behalf of CEA members in Colorado on various rulemakings before state agencies and proposals during the legislative session.

- Offered comments into the New Hampshire legislature on its working sessions regarding net metering legislation.



## CEA Northeast



- Participated in two rounds of public comments to keep consumer budgets in mind, the cost implications and programmatic suggestions to the Transportation Climate Initiative (TCI), which is a 12-state regional collaboration of 12 Northeast and Mid-Atlantic States and the District of Columbia that seeks to reduce carbon emissions from the transportation sector.
- Raised public and media awareness of the lack of service for consumers, families, small businesses, and homeowners due to continual denials of pipeline infrastructure and mandates to ban or remove pipeline infrastructure would have in the Northeast.



## Offshore Energy Access



As of October 2019, the U.S. Department of the Interior, Office of Natural Resources Revenue (ONRR) disbursed \$11.69 billion in fiscal year (FY) 2019 from energy production on federal and American Indian owned lands and offshore areas, amounting to a \$2.76 billion increase in comparison to FY 2018, and nearly double the disbursements allocated at the end of the previous administration of \$6.23 billion for FY 2016.

Members of Congress and governors across the country, including Louisiana Governor John Edwards, welcomed these disbursements, saying:

*"This disbursement is further evidence that Louisiana has a major stake in a responsible and robust Gulf OCS exploration and production industry; from our citizens who make their living working directly on rigs and platforms, to the ports and support companies that provide employment and economic*

*growth on our shores, extending even to the businesses outside the industry that nevertheless look to those companies and employees to be their customers and provide income that supports even more businesses and jobs. Louisiana has a long and proud history of supporting the oil and gas industry, and that continues to be to the mutual benefit of the industry and the people of this state."*

**– John Edwards, governor of Louisiana**

America's offshore energy resources are critical to the economic and energy security of families and businesses across the nation, providing almost 20% of the country's crude oil supply and playing a crucial role in enabling more affordable energy. Oil and gas are not the only offshore energy resources to be



*"An increase of nearly two-thirds in payouts to the participating Gulf states is an amazing American energy success story. Thanks to the Administration's leadership and commitment to supporting smart energy policies, the U.S. has both increased energy revenues and generated even more money for Gulf States to implement critical conservation, infrastructure, and sustainability projects."*

**– CEA President David Holt**

considered. According to the Department of Energy, the U.S. could install a total of 22,000 megawatts (MW) of offshore wind projects by 2030 and 86,000 MW by 2050, creating thousands of well-paying jobs in coastal communities. According to a recent report, offshore wind projects could generate 160,000 indirect and induced jobs, with 40,000 new jobs from the first 8 gigawatts of production constructed. To help secure the country's long-term energy future and prosperity, the federal government can take important steps to expand access to American energy in places like the Gulf of Mexico, Atlantic, and Alaskan Arctic.

CEA also worked with lawmakers and coastal governors to encourage Congress to remove the cap on the Gulf of Mexico Energy Security Act of 2006 (GOMESA). During FY 2019, revenues to Alabama, Louisiana, Mississippi, and Texas increased by approximately \$138 million or nearly two-thirds year over year increase from FY 2018. Removing the GOMESA cap will allow eligible GOMESA states to receive even higher revenues in future years.

Utilizing public forums and engagement with members of Congress, governors, state legislators, and other key stakeholders, CEA ensured that families and small businesses were well-represented at key points and events related to offshore energy.

- Engaged state and local officials in the Gulf Coast states from Texas to Florida to underscore the

benefits of continued and expanded Gulf access and support offshore energy policies that will improve the quality of life for residents in these regions as they recover from COVID-19 and the associated economic downturn.

- Hosted and attended webinars focused on audiences in Louisiana, Texas, Mississippi, Alabama, Florida, and Washington, D.C., highlighting the importance of offshore energy. Held "Energy 101's" and "Lunch and Learns" in the Gulf Coast and in Florida to highlight the importance of offshore energy to families and small businesses,
- Submitted letters in support expansion of offshore wind projects, including Vineyard Wind, to the Bureau of Ocean Energy Management,
- Provided Congressional briefings to members of Congress from coastal states on a bipartisan basis highlighting the importance of offshore energy, and
- Worked with governors' offices, legislators, and local officials to deliver letters to Secretary of Interior David Bernhardt as well as to leadership of both the U.S. Senate and the U.S. House of Representatives and to encourage for expanded access for oil and gas production, and expanded revenue sharing.

## Onshore Energy Access



The previous year is one of marked contrasts. The United States, propelled by the unprecedented development of its onshore unconventional oil and gas resources, was the world's top producer of natural gas and surpassed Saudi Arabia and Russia to become the world's #1 producer of petroleum. However, the COVID-19 pandemic disrupted 2020 global energy supply and demand patterns, particularly during the second quarter of the year, setting the stage for new challenges and innovation.

In the past year, Consumer Energy Alliance utilized public forums, op-eds, blogs, and events, including virtual town hall discussions with national and state policymakers as well as industry leaders, to communicate the impact onshore energy production has on American consumers and its importance as we move toward economic recovery.

America's energy development is the untold story of the past decade. Since 2009, the United States has been a leader in unconventional oil, gas, and renewables while also continuing support for American

nuclear power. A decade ago, Americans looked to oil exporters to meet their energy needs; today, America has an abundance of domestically produced oil and natural gas. American consumers, particularly families and small businesses, saved thousands of dollars per year in their energy costs because of America's energy dominance. Production of affordable, reliable American energy reinvigorated traditional industries like steel manufacturing and chemical production, which more of the public is now realizing is critical for the production of personal protective equipment and essential cleaning products for homes and businesses during our recovery.

During the previous year, production of unconventional oil and gas was a catalyst for American economic growth and broadening tax bases in states including Colorado, New Mexico, North Dakota, Pennsylvania, and Texas, among others. While spurring the economy and providing government revenues, emissions of energy-related carbon dioxide and criteria pollutants are down significantly since the



beginning of the shale boom. The United States also exported lower emissions to our global trading partners through liquefied natural gas (LNG) exports. The U.S. is now positioned as the world's swing LNG producer.

It is not just oil and gas that is beneficial to consumers. Renewables are becoming a key component in America's energy portfolio. In 2019, renewable energy provided 11.4% of total U.S. energy consumption. The share of renewable energy generation is expected to grow to 13% in 2021. The U.S. Energy Information Administration anticipates 13 gigawatts (GW) of utility-scale photovoltaic capacity will be added in 2020 with an additional 11 GW more in 2021.

Of course, nuclear energy remains a vital, if underappreciated, bedrock of onshore energy production with a forecasted 21% share of electricity generation for 2021. The price stability and baseload strength of nuclear-generated electricity help to insulate Americans against fluctuating electricity prices and is our largest source of emissions-free power.

Americans have become less reliant on overseas energy production and accompanying price shocks. In other words, increased production of American energy has improved our overall energy security. America was

once dependent on energy imports from volatile parts of the globe; now, the United States produces enough oil and gas to secure its energy needs and provide resources to its allies.

As we move toward economic recovery, it is important to note that onshore energy production has contributed millions of jobs, billions of dollars in income for workers, and over a trillion dollars of overall economic benefits for the United States as one of the single most significant drivers of the United States economy and gross domestic product.

CEA will continue to educate American policymakers, stakeholders, and the general public about the importance of maintaining and growing our ability to produce energy from oil and gas, nuclear, wind, and solar sources. A diverse and abundant energy mix is essential to keeping energy affordable for all American consumers.

# CEA Board of Directors



**Brett Vassey, Chairman  
President & CEO  
Virginia Manufacturers Association**

Brett brings a depth of experience within the manufacturing industry, as well as policy development in the Southeast. Virginia Manufacturers Association represents the Commonwealth's 6,000 manufacturers, which accounts for over 80% of the state's exports to the global economy.



**John Heimlich, Vice Chairman  
Vice President and Chief Economist  
Airlines for America**

John is a member of the MIT Airline Industry Consortium, the Commercial Aviation Alternative Fuels Initiative (CAAFI), and the Air Transport Research International Forum (ATRIF).



**Brian Welch, Treasurer  
Managing Director  
Marsh Wortham**

Brian has over 27 years in the insurance business. Brian is a council board member for four major insurance companies and the Executive Director on one.



**John Eichberger  
V.P. of Government Relations  
National Assn. of Convenience Stores**

John has been vice president of government relations and executive director of the Fuels Institute at NACS. He joined NACS in 2000 and CEA in 2012.



**Chrissy Borskey  
Senior Executive, Global Government  
Affairs and Policy, GE Power Portfolio**

Chrissy has more than 25 years of experience in legislative, regulatory and political management, as well as public affairs. She joined GE in August of 2008, leading state government affairs for the Southern U.S. region. In 2012 she joined the GE Aeroderivatives team to advise the leadership team on global and domestic policy.



**Wayne Zemke  
Vice Chairman,  
Marketing Support Manager  
Caterpillar Global Petroleum**

Wayne, a marketing executive with Caterpillar Inc., is the immediate past chairman for Consumer Energy Alliance. He has served on Consumer Energy Alliance board of directors since 2010.



**David Holt, Ex-Officio  
President  
Consumer Energy Alliance**

David has served as president of Consumer Energy Alliance since January 2006. He has more than 25 years of experience working for state and federal agencies and Congress, and directing outreach and advocacy efforts.



**Chad Eaton  
State Government Affairs Manager  
Nucor Corporation**

Chad is the state government affairs manager at Nucor Corporation. Nucor is the largest steel producer in the United States and is North America's largest recycler.



**Mark Pulliam  
Senior Vice President, Americas  
RateGain**

Mark is an accomplished leader with over 20 years' experience delivering e-commerce solutions to the travel industry. Mark also serves as an officer of the board for Nexion, SynXis, and IgoUgo.



## Members

Since 2006, Consumer Energy Alliance has worked alongside dedicated citizens and community leaders nationwide, advocating for sensible energy and environment policies for all consumers, such as families and small businesses, by providing sound, unbiased information on energy issues.

While our individual members make up our friends and neighbors who, each and every day, are trying to make a living and contribute to society, our affiliate members include a collection of entities from across the U.S. that not only employ people and grow and raise the food we eat, but also make, sell, and transport the goods that all Americans use and rely on daily. They include farmers, truck drivers, laborers, tradespeople, energy producers, manufacturers, small-business owners, academia, and conservation groups.

Together, these energy consumers make up **Consumer Energy Alliance.**

### ENERGY CONSUMERS

1. 60 Plus Association
2. Air Conditioning Contractors of America
3. Airlines for America
4. Alaska State Chamber of Commerce
5. Alaska Trucking Association
6. American Highway Users Alliance
7. American Iron & Steel Institute
8. American Rental Association
9. American Trucking Associations
10. Anchorage Chamber of Commerce
11. Arkansas Environmental Federation
12. Associated General Contractors of Alaska
13. Associated Industries of Florida
14. Association of Equipment Manufacturers
15. Beaver County Chamber of Commerce
16. Big Lake Economic Development Corporation
17. Blue Dragonfly Brewing LLC
18. Blue Dragonfly Inn
19. British-American Business Council
20. BRITE Energy Lab
21. Broken Arrow Chamber of Commerce
22. Building Industry Association of Central Ohio
23. Business Council of Alabama
24. Canadian American Business Council
25. Capital Region Chamber of Commerce
26. CareerSource Florida
27. Caterpillar, Inc.
28. Chamber of Commerce of the Mid-Ohio Valley
29. Chemical Industry Council of Illinois
30. Chemung County Chamber of Commerce
31. Cimarron Cycle Works
32. Clay County Chamber of Commerce
33. Colorado Building and Construction Trades Council
34. Colorado Energy Coalition
35. Colorado Farm Bureau
36. Colorado Motor Carriers Association
37. Combined Arms
38. Consortium for Ocean Leadership
39. Cornerstone Business Solutions
40. Council for Dredging and Marine Construction Safety
41. Dawson and Associates
42. DCR Engineering Services, Inc.
43. Economic Alliance Port Region
44. Edmond Chamber of Commerce
45. ELEC/Operating Engineers Local 825
46. Energy Equipment and Infrastructure Alliance
47. Energy Industries of Ohio
48. Energy Institute of Alabama
49. Farmington Chamber of Commerce
50. Florida Chamber of Commerce
51. Florida Fertilizer and Agrichemical Association
52. Florida Handling Systems, Inc.
53. Florida Hispanic Chamber of Commerce
54. Florida Restaurant and Lodging Association
55. Florida Sugar Cane League
56. Florida Transportation Builders Association
57. Freanna Yoghurt LLC
58. Gainesville Area Chamber of Commerce
59. Gallup-McKinley County Chamber of Commerce
60. Garcia Jewelers
61. General Electric
62. Georgia Agribusiness Council
63. Georgia Association of Manufacturers
64. Georgia Chamber of Commerce
65. Grand Junction Area Chamber of Commerce
66. Greater Binghamton Chamber of Commerce
67. Greater Fairbanks Chamber of Commerce
68. Greater Houston Partnership
69. Greater Houston Restaurant Association
70. Greater Louisville, Inc.
71. Greater Philadelphia Chamber of Commerce
72. Greater Pittsburgh Chamber of Commerce
73. Greater Tampa Chamber of Commerce
74. Great Lakes Maritime Task Force
75. Gulf Coast Business Council
76. Hartman Farms
77. Hispanic Leadership Fund
78. Hispanic Policy Group
79. Houma-Terrebonne Chamber of Commerce
80. Houston Museum of Natural Science
81. Huntington Regional Chamber of Commerce
82. Illinois Chamber of Commerce
83. Illinois Trucking Association
84. Indiana Builders Association
85. Indiana Manufacturers Association
86. International Longshoremen's Association - Local 1768

# CEA Affiliate Members

87. International Union of Operating Engineers – Local 66
88. Iron Workers International
89. J. B. Coxwell Contracting, Inc.
90. Jacksonville Chamber of Commerce
91. Jefferson Chamber
92. Kentucky Chamber of Commerce
93. Kentucky Motor Transport Association
94. Kissimmee – Osceola County Chamber of Commerce
95. LA 1 Coalition
96. Laborers' International Union of North America – Midwest
97. Laborers' International Union of North America – NW Region
98. Love's Travel Stops & Country Stores
99. Luna County Farm & Livestock Bureau
100. Maine Motor Transport Association
101. Manufacture Alabama
102. Maritime Exchange for the Greater Delaware River & Bay
103. Marsh Wortham Insurance
104. Marshall County Chamber of Commerce
105. Melbourne Florida Regional Chamber of Commerce
106. Mid Frisian Farms LLC
107. Mid Frisian Dairy LLC
108. Midland Chamber of Commerce
109. Midland-Odesa Transportation Alliance Inc.
110. Minnesota Chamber of Commerce
111. Mississippi Economic Council
112. Mississippi Energy Institute
113. Mississippi Manufacturers Association
114. Missouri Chamber of Commerce and Industry
115. Mitsubishi Hitachi
116. Mobile Area Chamber of Commerce
117. Monahans Chamber of Commerce
118. Montana Chamber of Commerce
119. Morgantown Area Partnership
120. Morgantown Chamber of Commerce
121. Motiva Enterprises
122. Myrtle Beach Area Chamber of Commerce
123. National Association of Convenience Stores
124. National Association of Manufacturers
125. National Association of Neighborhoods
126. National Grange of the Order of Patrons of Husbandry
127. National Small Business Association
128. Nebraskans for Jobs and Energy Independence
129. New England Ratepayers Association
130. New Jersey Chamber of Commerce
131. New Mexico Farm & Livestock Bureau
132. New Mexico Trucking Association
133. North Carolina Chamber of Commerce
134. North Carolina Farm Bureau
135. North Florida Clean Cities Coalition
136. Northeast Florida Builders Association
137. Northeast Pennsylvania Manufacturers and Employers Assn.
138. Nucor Corporation
139. Odesa Chamber of Commerce
140. Offshore Energy Center
141. Ohio Cast Metals Association
142. Ohio Chamber of Commerce
143. Ohio Oil and Gas Energy Education Program
144. On Deck Seafood
145. Ostego County Chamber of Commerce
146. Oviedo-Winter Springs Chamber of Commerce
147. Palmetto Agribusiness Council
148. Pennsylvania Chamber of Business and Industry
149. Pennsylvania Chemical Industry Council
150. Pennsylvania Energy Infrastructure Alliance
151. Pennsylvania Manufacturers Association
152. Pennsylvania Motor Truck Association
153. Petroleum & Convenience Marketers of Alabama
154. Pipefitters Local Union 208
155. Port of Corpus Christi
156. Premier Edge Barber Shop
157. Queens Chamber of Commerce
158. Research Partnership to Secure Energy for America
159. Resource Development Council for Alaska
160. Rifle Area Chamber of Commerce
161. Ring Power Corporation
162. Rural Jobs Coalition
163. Science & Engineering Fair of Houston
164. Shale Crescent USA
165. Shale Directories
166. Shipbuilders Council Of America
167. South Carolina Farm Bureau Federation
168. South Carolina Trucking Association
169. Southeastern Fisheries Association
170. Southpointe Chamber of Commerce
171. Southern Saratago County Chamber of Commerce
172. St. Louis Chamber of Commerce
173. State Chamber of Oklahoma
174. Sun Glass
175. Tennessee Chamber of Commerce & Industry
176. Tennessee Farm Bureau
177. Texas Association of Manufacturers
178. Texas Trucking Association
179. Toledo Regional Chamber of Commerce
180. The Business Council of New York
181. Truth or Consequences Chamber
182. United Brotherhood of Carpenters Millwrights
183. United Piping
184. U.S. Chamber of Commerce
185. US Energy Stream
186. Virginia Chamber of Commerce
187. Virginia Manufacturers Association
188. Vision Shared
189. WD Scott Group, Inc.
190. W. W. Gay Mechanical Contractor, Inc.
191. Washington County Chamber of Commerce
192. West Gulf Maritime Association
193. West Virginia Manufacturers Association
194. West Virginia Route 2 and I-68 Authority
195. West Volusia Chamber of Commerce
196. Winkler Public Relations
197. Wisconsin Industrial Energy Group, Inc.
198. Wisconsin Manufacturers and Commerce
199. Wyoming County Chamber of Commerce
200. Youngstown / Warren Regional Chamber

# Financial Report

## ENERGY PRODUCING

1. Alaska Miners Association
2. Alaska Oil and Gas Association
3. Alaska Support Industry Alliance
4. Alliant Energy
5. Ameren Missouri
6. American Association of Petroleum Geologists
7. American Fuel & Petrochemical Manufacturers
8. American Gas Association
9. American Public Gas Association
10. Apache
11. API
12. Arizona Public Service Electric Company
13. Arkansas Independent Producers and Royalty Owners
14. Association of Electric Companies of Texas, Inc.
15. Association of Oil Pipe Lines
16. BP
17. Big Rivers Electric Corporation
18. CenterPoint Energy
19. Central Hudson Gas & Electric Corporation
20. Centrus
21. Cheniere Energy
22. Chevron
23. Colorado Mining Association
24. Colorado Oil and Gas Association
25. Delta Natural Gas Company
26. Dominion Energy
27. Drake Well Service
28. East Coast Power & Gas
29. East Kentucky Power Cooperative
30. Edison Electric Institute
31. Enbridge Energy Company
32. Encino Energy
33. Energy Transfer Partners
34. EOG Resources
35. Equinor
36. Equitrans Midstream
37. ExxonMobil
38. Florida Electric Cooperative Association
39. Florida Power & Light Co.
40. Freedom Solar
41. Georgia Power
42. Houston Geological Society
43. Independent Oil and Gas Association of West Virginia
44. Independent Petroleum Association of America
45. Indiana Energy Association
46. International Association of Drilling Contractors
47. Interstate Oil & Gas Compact Commission
48. Iroquois Gas Transmission System, LP.
49. JEA
50. Kentucky Association of Electric Cooperatives
51. Kentucky Oil & Gas Association
52. Louisville Gas and Electric Company & Kentucky Utilities Co.
53. Marathon Energy
54. Marathon Petroleum Corporation
55. Minova Global
56. Missourians for a Balanced Energy Future
57. National Fuel Gas Company
58. National Ocean Industries Association
59. National Solar Power
60. Natural Gas Supply Association
61. New Mexico Oil & Gas Association
62. North Carolina Association of Electric Cooperatives
63. NJ Resources
64. Nuclear Energy Institute
65. Partnership for Affordable Clean Energy (PACE)
66. PDC Energy
67. Pembina
68. PennEast Pipeline LLC
69. Phillips 66
70. Reliable Renewables
71. Seneca Resources
72. Shell Oil
73. SM Energy
74. South Jersey Industries
75. Southeastern Wind Coalition
76. Tellurian
77. Tennessee Mining Association
78. Tennessee Oil & Gas Association
79. Texas Alliance of Energy Producers
80. Texas Oil & Gas Association
81. The Williams Companies, Inc.
82. Tradition Energy
83. U. S. Oil & Gas Association
84. UGI Energy Services
85. Usibelli Coal Mine
86. Virginia Oil & Gas Association
87. West Virginia Oil and Natural Gas Association
88. Wolverine Pipeline

### • 2019 (Cash basis)

• Gross Revenue:.....	\$5,193,340
• Ops/Member Services:.....	\$4,843,340
• Energy Day*: .....	\$350,000
Expenses: .....	\$4,549,981

### • 2020\* Estimated (Cash basis)

• Gross Revenue:.....	\$4,640,336
• Ops/Member Services:.....	\$4,640,336
• Energy Day**:.....	\$000,000
• Expenses: .....	\$4,018,936

\*Includes money from CEA organization Consumer Energy Education Foundation (CEEF)

\*\*Event postponed due to COVID-19



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