MWR Strategies

To: Consumer Energy Alliance and the Florida Hispanic Chamber of Commerce
From: Michael McKenna
Date: November 1, 2018
Re: Opinion Research Analysis

We recently completed a survey of 1005 likely voters in Florida (margin of error 3.1%). We have attached the topline results of the survey. Many of the results speak for themselves, but I thought it would be helpful to note a few of the more salient points. Please don't hesitate to contact me with any thoughts, comments, or questions.

• More than 60% of voters appear to consider, accept, and even support energy production in the eastern Gulf. When directly asked, 61% of respondents indicated that they would rather allow for some production of energy in the eastern Gulf than prohibit it entirely.

Conversely, slightly less than one-third of voters (30%) are absolutely opposed to any production in the eastern Gulf.

• There was a generally, though not unalloyed, positive tilt towards energy production in the responses. More than half (55%) think we should expand energy production offshore of the United States. A similar percentage (61%) thinks that we have the technological ability to produce natural gas from offshore areas in a safe and environmentally responsible way. A sizable percentage (80%) agrees that having sufficient supplies of natural gas is important in keeping electricity affordable and reliable, and that sentiment is strong across all demographic and ideological groups.

A slight plurality of all respondents (47% to 38%) even thinks Florida should increase the construction of natural gas pipelines. That response is, however, riven with demographic and ideological divides. For example, males are more likely (56%) than females (39%) to approve of more pipelines, and self-identified Democrats are much less likely to approve of more pipelines (32%) than to disapprove of pipelines (55%).

• Voters prefer balance. Three-quarters (75%) of respondents think that a balanced fuel mix which includes renewables, natural gas, and nuclear is important to keep electricity affordable and reliable.