

Hello, my name is \_\_\_\_\_ from HAI, a national research firm.

**[IF LANDLINE]** We're conducting a survey in Georgia to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the **[ALTERNATE: YOUNGEST/OLDEST]** **[ALTERNATE: MAN/WOMAN]** at this address who is registered to vote.

**[IF CELL PHONE]** We're conducting a survey of cell phone users in Georgia to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? **[IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]**

**RESUME ASKING ALL RESPONDENTS**

**QA.** To make sure that we have a proper sample, would you please tell me the name of the county you live in? **[COUNTY CODED]**

**QB.** At the current time, are you officially registered to vote in that county in Georgia?  
 Yes ..... 100%  
 No/(Don't know) -----> **TERMINATE**

**QC.** As you may know, in November there will be an election for U.S. Senator, U.S. Congress, and other offices. There is no election for President this year so many people will not vote. What about you? Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?  
 Definitely vote..... 83%  
 Probably vote ..... 17  
 All other responses-----> **TERMINATE**

**Q1.** When it comes to politics, do you generally think of yourself as a Democrat, an Independent or a Republican?  
 Strong Democrat..... 25%  
 Weak Democrat ..... 10  
 Independent ..... 25  
 Weak Republican..... 8  
 Strong Republican..... 23  
**VOL:** (Green Party) ..... \*  
**VOL:** (Other/Don't know) ..... 9  
 TOTAL DEMOCRAT..... 34%  
 TOTAL INDEPENDENT..... 25  
 TOTAL REPUBLICAN..... 32

**RESUME ASKING ALL RESPONDENTS**

**Q2.** Now I'd like to ask your impressions of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: **[READ ITEM]** Have you heard of that person? **[IF YES]** Is your impression of that person very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

ROTATE	FAVORABLE			UNFAVORABLE		(Can't rate)	Never heard	RECOGNITION		TOTAL	
	Very	Some	(Mixed)	Some	Very			Effective	Total	Fav	Unfav
• Barack Obama.....	26%	14	1	7	42	7	2	92%	98%	41%	50
• Michelle Nunn.....	21%	18	2	13	20	13	13	75%	87%	40%	33
• David Perdue.....	16%	23	2	17	19	12	11	77%	89%	38%	36

**Q3.** In the election for U.S. Senate, the candidates are **[DO NOT ROTATE]**  
 • David Perdue, the Republican,  
 • Michelle Nunn, the Democrat, **AND**  
 • Amanda Swafford, the Libertarian.  
 If the election were held today, for whom would you vote? **[IF UNDECIDED]** Well, who would you lean toward supporting if the election were held today?  
**VOL:**  

	Likely	Definite
Nunn.....	37%	38%
(Lean Nunn).....	2	1
Perdue.....	39	42
(Lean Perdue).....	2	1
Vote/lean Swafford.....	6	6
(Don't know).....	14	12
TOTAL NUNN.....	39%	39%
TOTAL PERDUE.....	41	43

**Q4.** And in the election for Governor, the candidates are **[DO NOT ROTATE]**  
 • Incumbent governor Nathan Deal, the Republican,  
 • Jason Carter, the Democrat, **AND**  
 • Andrew Hunt, the Libertarian.  
 If the election were held today, for whom would you vote? **[IF UNDECIDED]** Well, who would you lean toward supporting if the election were held today?  
**VOL:**  

	Likely	Definite
Carter.....	35%	36%
(Lean Carter).....	1	1
Deal.....	43	45
(Lean Deal).....	1	1
Vote/lean Hunt.....	8	8
(Don't know).....	13	10
TOTAL CARTER.....	36%	37%
TOTAL DEAL.....	44	45

Now for a few questions on other issues.

**ROTATE ORDER OF ASKING Q5 and Q6/Q7**

**Q5.** Do you strongly support, somewhat support, somewhat oppose, or strongly oppose expanding offshore oil and gas drilling in U.S. waters?

SUPPORT: Strongly .....	38%
SUPPORT: Somewhat.....	24
OPPOSE: Somewhat.....	9
OPPOSE: Strongly.....	10
<b>VOL:</b> (Don't know) .....	19
TOTAL SUPPORT.....	62%
TOTAL OPPOSE .....	19

**Q6.** Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing offshore oil and natural gas drilling north of Alaska, in U.S. waters inside the Arctic circle?

SUPPORT: Strongly .....	36%
SUPPORT: Somewhat.....	23
OPPOSE: Somewhat.....	9
OPPOSE: Strongly.....	12
<b>VOL:</b> (Don't know) .....	20
TOTAL SUPPORT.....	59%
TOTAL OPPOSE .....	21

**Q7.** Over the past 10 years, the amount of oil the United States imports from Russia has increased while oil production in Alaska has decreased. Under President Putin, Russia has begun drilling for oil in Russian waters inside the Arctic Circle. Given these facts, which of the following is closest to your opinion? **[ROTATE]**

- The U.S. should allow oil and natural gas drilling in the Arctic to increase domestic oil production and reduce our dependence on Russian oil, **OR**..... 52%
- We should protect the Arctic, and should not allow oil and natural gas drilling in the U.S. waters of the Arctic, even if it means foreign oil imports to the U.S. continue to increase ..... 25

**VOL:** (Neither) ..... 5

**VOL:** (Both/Depends)..... 1

**VOL:** (Don't know)..... 17

Now I would like to ask you a few final questions for statistical purposes only.

**D100.** Sex.

Male .....	46%
Female .....	54

**D101.** What is your age?

18-24 .....	3%
25-29 .....	3
30-34 .....	3
35-39 .....	5
40-44 .....	9
45-49 .....	8
50-54 .....	9
55-59 .....	11
60-64 .....	13
65+ .....	33
<b>VOL:</b> (Refused) .....	2

**D105.** When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?

Liberal .....	12%
Somewhat liberal .....	9
Moderate .....	15
Somewhat conservative .....	20
Conservative .....	31
<b>VOL:</b> (Don't know) .....	13
TOTAL LIBERAL.....	21%
TOTAL CONSERVATIVE .....	51

**D510.** Do you have a landline telephone?

Yes .....	84%
No.....	15
<b>VOL:</b> (Don't know/Not sure) .....	1

**D511.** Do you have a mobile telephone?

Yes .....	81%
No.....	14
<b>VOL:</b> (Don't know/Not sure) .....	5

**D512.** Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally?

Landline only.....	19%
Landline mostly .....	14
Both .....	25
Cell mostly.....	25
Cell only .....	16
<b>VOL:</b> (Don't know) .....	1
TOTAL LANDLINE.....	58%
TOTAL CELL.....	66

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? **[IF NECESSARY]** Well, most people consider themselves black or white?

Black .....	29%
White.....	68
<b>VOL:</b> (Other).....	1
<b>VOL:</b> (Don't know/Refused) .....	1

D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes .....	3%
No.....	95
<b>VOL:</b> (Don't know/Refused).....	2

Thank you for taking the time to complete this interview.

## Personal popularity of U.S. Senate candidates

	<u>Total</u>	<u>Michelle Nunn</u>				<u>David Perdue</u>				<u>Total recognition</u>		<u>Effective recognition</u>	
		<u>Total Fav</u>	<u>Total Unfav</u>	<u>CR/ NH</u>	<u>Net Fav</u>	<u>Total Fav</u>	<u>Total Unfav</u>	<u>CR/ NH</u>	<u>Net Fav</u>	<u>Michelle Nunn</u>	<u>David Perdue</u>	<u>Michelle Nunn</u>	<u>David Perdue</u>
<b>TOTAL</b>	500	40%	33	25	7	38%	36	23	2	87%	89%	75%	77%
Definite voters	414	41%	36	22	5	40%	37	21	3	90%	91%	78%	79%
<b>REGION</b>													
Atlanta Total	338	40%	36	23	4	42%	38	19	5	88%	93%	77%	81%
Fulton/DeKalb	82	59%	23	17	35	38%	39	21	-1	94%	94%	83%	79%
Cobb/Gwinnett	74	45%	36	16	9	39%	46	13	-7	87%	91%	84%	87%
Rest of Atlanta	182	30%	41	28	-11	45%	33	20	12	86%	93%	72%	80%
East	72	39%	35	25	4	36%	28	34	8	88%	81%	75%	66%
Southwest	90	39%	23	36	17	27%	38	30	-11	83%	78%	64%	70%
<b>DMA</b>													
Atlanta	319	41%	36	21	6	42%	39	18	4	90%	94%	79%	82%
Rest of Georgia	181	37%	28	33	8	31%	32	33	0	82%	79%	67%	67%
<b>RACE</b>													
White	340	28%	45	26	-17	49%	27	22	22	88%	90%	74%	78%
Black	147	67%	6	25	61	15%	57	26	-43	84%	86%	75%	74%
<b>WHITES-SEX</b>													
Men	164	24%	54	20	-30	55%	27	17	27	89%	91%	80%	83%
Women	177	31%	37	31	-6	44%	26	27	18	87%	88%	69%	73%
<b>WHITES-AGE</b>													
18-39	41	30%	28	37	3	51%	25	20	26	75%	85%	63%	80%
40-59	132	26%	46	28	-20	49%	28	23	21	89%	90%	72%	77%
60+	168	28%	48	21	-20	49%	27	21	23	91%	90%	79%	79%
<b>WHITES-PARTY ID</b>													
Democrat	60	60%	17	22	43	20%	59	20	-39	88%	88%	78%	80%
Republican	151	11%	65	22	-54	66%	13	18	53	89%	93%	78%	82%
Other	130	32%	35	31	-3	44%	28	27	16	87%	86%	69%	73%
<b>WHITES-IDEOLOGY</b>													
Liberal	64	63%	18	18	45	24%	60	16	-36	91%	92%	82%	84%
Conservative	195	16%	62	21	-47	65%	16	17	49	93%	93%	79%	83%
Other	141	46%	16	37	30	21%	41	37	-20	79%	80%	63%	63%
<b>POPULARITY</b>													
<b>NUNN</b> : Rate favorably	198	100%	0	0	100	20%	69	10	-50	100%	96%	100%	90%
<b>NUNN</b> : Rate not favorably	175	0%	95	0	-95	71%	17	9	54	100%	95%	100%	91%
<b>PERDUE</b> : Rate favorably	192	20%	63	15	-43	100%	0	0	100	91%	100%	85%	100%
<b>PERDUE</b> : Rate not favorably	192	72%	15	9	57	0%	95	0	-95	96%	100%	91%	100%
Can rate both	337	53%	45	0	8	48%	49	0	-1	100%	100%	100%	100%
<b>CURRENT VOTE</b>													
Nunn	193	83%	2	13	81	11%	73	14	-62	92%	94%	87%	86%
Perdue	206	12%	66	20	-54	75%	8	14	67	91%	93%	80%	86%
Other/Don't know	102	13%	25	59	-12	16%	23	57	-7	70%	68%	41%	43%
<b>DRILL OFFSHORE</b>													
Support	311	34%	45	19	-12	51%	31	16	20	91%	94%	81%	84%
Oppose	96	62%	13	21	49	23%	61	13	-38	88%	92%	79%	87%
Don't know	93	36%	12	51	23	12%	28	58	-16	72%	68%	49%	42%
<b>ARCTIC DRILLING</b>													
<b>CURRENT</b> : Support	294	32%	45	21	-13	54%	27	16	26	90%	93%	79%	84%
<b>CURRENT</b> : Oppose	105	66%	15	17	50	17%	70	12	-53	92%	94%	83%	88%
<b>CURRENT</b> : Don't know	101	35%	18	45	18	17%	28	54	-11	75%	72%	55%	46%
<b>INFORMED</b> : Support	259	32%	44	22	-13	52%	32	15	20	88%	93%	78%	85%
<b>INFORMED</b> : Oppose	126	56%	22	21	34	29%	51	19	-22	90%	90%	79%	81%
<b>INFORMED</b> : Don't know	116	40%	21	38	19	20%	31	46	-11	81%	78%	62%	54%

## U.S. Senate vote preference

	<u>Total</u>	<u>Nunn</u>	<u>Perdue</u>	<u>Swafford</u>	<u>DK</u>	<u>Net Nunn</u>
<b>TOTAL</b>	500	39%	41	6	14	-3
Definite voters	414	39%	43	6	12	-5
<b>REGION</b>						
Atlanta Total	338	37%	44	6	12	-7
Fulton/DeKalb	82	49%	34	1	16	15
Cobb/Gwinnett	74	42%	42	9	7	0
Rest of Atlanta	182	30%	50	8	13	-20
East	72	33%	39	6	23	-6
Southwest	90	49%	31	5	16	18
<b>DMA</b>						
Atlanta	319	38%	44	6	11	-6
Rest of Georgia	181	40%	36	5	20	4
<b>RACE</b>						
White	340	23%	56	7	14	-33
Black	147	75%	8	3	14	67
<b>WHITES-SEX</b>						
Men	164	21%	63	8	8	-42
Women	177	25%	49	7	19	-24
<b>WHITES-AGE</b>						
18-39	41	23%	50	10	17	-27
40-59	132	21%	55	11	13	-33
60+	168	24%	58	4	14	-34
<b>WHITES-PARTY ID</b>						
Democrat	60	74%	17	2	7	57
Republican	151	3%	87	5	6	-84
Other	130	22%	38	13	27	-16
<b>WHITES-IDEOLOGY</b>						
Liberal	64	62%	25	7	6	36
Conservative	195	9%	75	7	8	-66
Other	141	42%	21	6	31	20
<b>POPULARITY</b>						
<b>NUNN:</b> Rate favorably	198	81%	13	3	4	68
<b>NUNN:</b> Rate not favorably	175	4%	80	8	8	-76
<b>PERDUE:</b> Rate favorably	192	11%	81	4	4	-70
<b>PERDUE:</b> Rate not favorably	192	75%	11	9	5	64
Can rate both	337	45%	45	6	4	0
<b>DRILL OFFSHORE</b>						
Support	311	31%	54	7	8	-24
Oppose	96	62%	23	6	10	39
Don't know	93	41%	16	3	39	25
<b>ARCTIC DRILLING</b>						
<b>CURRENT:</b> Support	294	29%	56	6	9	-28
<b>CURRENT:</b> Oppose	105	67%	18	7	8	49
<b>CURRENT:</b> Don't know	101	38%	21	4	37	17
<b>INFORMED:</b> Support	259	31%	53	7	9	-23
<b>INFORMED:</b> Oppose	126	54%	33	6	7	20
<b>INFORMED:</b> Don't know	116	40%	22	3	35	18

## Offshore and Arctic drilling

	<u>Q5. Offshore drilling</u>			<u>Q6. Arctic drilling</u>			<u>Q7. Arctic drilling - informed</u>			
	<u>Total</u>	<u>Support</u>	<u>Oppose</u>	<u>Don't know</u>	<u>Support</u>	<u>Oppose</u>	<u>Don't know</u>	<u>Allow</u>	<u>Not allow</u>	<u>Depends/ Don't know</u>
<b>TOTAL</b>	500	62%	19	19	59%	21	20	52%	25	23
Definite voters	414	64%	19	17	60%	21	19	52%	25	23
<b>REGION</b>										
Atlanta Total	338	65%	19	16	60%	21	19	53%	24	22
Fulton/DeKalb	82	60%	20	21	50%	26	24	45%	26	29
Cobb/Gwinnett	74	54%	32	14	51%	32	17	57%	26	17
Rest of Atlanta	182	72%	14	14	69%	14	17	55%	23	21
East	72	62%	17	21	56%	21	23	51%	30	19
Southwest	90	53%	20	26	56%	21	23	47%	24	29
<b>DMA</b>										
Atlanta	319	64%	20	16	59%	22	19	53%	25	22
Rest of Georgia	181	59%	18	23	58%	19	23	50%	25	25
<b>RACE</b>										
White	340	69%	16	15	66%	16	18	56%	24	20
Black	147	48%	27	26	42%	33	25	41%	29	30
<b>WHITES-SEX</b>										
Men	164	79%	15	6	76%	16	8	67%	21	13
Women	177	59%	18	23	58%	15	27	46%	28	27
<b>WHITES-AGE</b>										
18-39	41	68%	27	5	67%	25	8	53%	32	15
40-59	132	71%	18	11	70%	17	13	57%	31	12
60+	168	68%	12	20	64%	13	24	56%	17	27
<b>WHITES-PARTY ID</b>										
Democrat	60	35%	44	21	35%	39	26	24%	48	28
Republican	151	83%	6	11	79%	7	14	72%	16	13
Other	130	68%	16	16	66%	15	18	52%	23	24
<b>WHITES-IDEOLOGY</b>										
Liberal	64	48%	37	14	45%	39	16	40%	46	14
Conservative	195	84%	9	7	81%	7	12	70%	16	14
Other	141	43%	22	35	41%	23	36	34%	25	41
<b>POPULARITY</b>										
<b>NUNN:</b> Rate favorably	198	53%	30	17	47%	35	18	41%	36	23
<b>NUNN:</b> Rate not favorably	175	84%	9	7	78%	10	11	69%	16	15
<b>PERDUE:</b> Rate favorably	192	83%	11	6	82%	9	9	69%	19	12
<b>PERDUE:</b> Rate not favorably	192	54%	32	14	46%	39	16	45%	34	20
Can rate both	337	69%	22	9	64%	24	12	57%	27	16
<b>CURRENT VOTE</b>										
Nunn	193	49%	31	20	44%	36	20	41%	35	24
Perdue	206	82%	11	7	80%	9	10	67%	20	12
Other/Don't know	102	47%	15	39	44%	16	41	41%	16	43
<b>DRILL OFFSHORE</b>										
Support	311	100%	0	0	84%	9	7	70%	18	12
Oppose	96	0%	100	0	24%	66	10	24%	59	17
Don't know	93	0%	0	100	11%	13	76	20%	13	67
<b>ARCTIC DRILLING</b>										
<b>CURRENT:</b> Support	294	88%	8	4	100%	0	0	72%	17	11
<b>CURRENT:</b> Oppose	105	28%	61	11	0%	100	0	20%	59	21
<b>CURRENT:</b> Don't know	101	21%	9	70	0%	0	100	25%	14	60
<b>INFORMED:</b> Support	259	84%	9	7	82%	8	10	100%	0	0
<b>INFORMED:</b> Oppose	126	45%	45	10	40%	49	12	0%	100	0
<b>INFORMED:</b> Don't know	116	32%	14	54	28%	19	53	0%	0	100