

June 10, 2019

To:

Consumer Energy Alliance Board of Directors
David Holt, CEA President

Dear Friends and Colleagues:

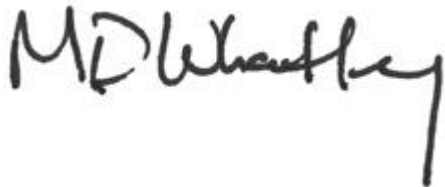
I'm very pleased to announce that I have been appointed as the new Chairman of the Republican Party in North Carolina. This is a wonderful opportunity for me to lead the party in a very important swing state during a critical election cycle.

My new position as North Carolina GOP Chairman is a volunteer position. Therefore, I will continue in my capacity as a partner of HBW Resources. However, because Consumer Energy Alliance is a non-partisan organization and the North Carolina GOP Chairman appointment is a political position, it is prudent and necessary for me to resign as Executive Vice President of CEA, effective June 10, 2019.

I have greatly enjoyed my time watching CEA grow from an idea that was hatched 14 years ago into a leading national association focused on energy issues that impact American small businesses and families.

Thank you and I appreciate all of your support during my time with CEA.

All my best,

A handwritten signature in black ink that reads "M. Whatley". The signature is written in a cursive style with a long vertical line extending downwards from the end of the name.

Michael Whatley