



Hello, my name is _____ from HAI, a national research firm.

[IF LANDLINE] We're conducting a survey in Iowa to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the **[ALTERNATE: YOUNGEST/OLDEST]** **[ALTERNATE: MAN/WOMAN]** at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in Iowa to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? **[IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]**

RESUME ASKING ALL RESPONDENTS

QA. To make sure that we have a proper sample, could you tell me what county you live in?

QB. At the present time, are you officially registered to vote in that county in Iowa? **[IF YES]** Regardless of how you might feel about the parties, are you officially registered as a Democrat, a Republican, an Independent, or in some other way?
YES: Democrat 31%
YES: Republican..... 32
YES: Independent..... 30
YES: Other..... 7
No/(Don't know) -----> **TERMINATE**

QC. As you may know, the Iowa presidential caucuses will be held in January. Are you more likely to attend **[ROTATE]** the Democratic or the Republican presidential caucuses?
Democratic..... 26%
Republican..... 28
VOL: (Don't know)..... 11
VOL: (Neither)..... 35

RESUME ASKING ALL RESPONDENTS

Q2. Now I'd like to ask your impressions of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: **[READ ITEM]** Have you heard of that person? **[IF YES]** Is your impression of **[HIM/HER]** very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

ROTATE	FAVORABLE			UNFAVORABLE		(Can't rate)	Never heard	RECOGNITION		TOTAL	
	Very	Some	(Mixed)	Some	Very			Effective	Total	Fav	Unfav
• Chuck Grassley.....	30%	39	1	11	8	4	7	89%	93%	69%	19
• Terry Branstad.....	24%	37	1	15	15	5	4	91%	96%	61%	29
• Joni Ernst.....	24%	31	1	11	18	9	6	85%	94%	55%	29
<i>April 2014 Likely voters</i>	8%	9	1	6	5	8	63	29%	37%	17%	12
• Barack Obama.....	21%	23	*	12	40	4	*	96%	100%	43%	52
<i>April 2014 Likely voters</i>	24%	23	2	11	37	3	-	97%	100%	47%	49

ASK DEMOCRATIC CAUCUS-GOERS AND INDEPENDENTS WHO DO NOT KNOW WHICH CAUCUS THEY WILL ATTEND [N=154, M.o.E.=7.9%]

Q3. If the candidates for the Democratic nomination for President are: **[SCRAMBLE]**

- Hillary Clinton,
- Joe Biden,
- Martin O'Malley,
- Bernie Sanders, AND
- Jim Webb,

	All	Likely
Clinton.....	57%	52%
(Lean Clinton).....	7	9
Biden.....	8	10
(Lean Biden).....	1	-
Sanders.....	4	6
(Lean Sanders).....	-	-
Webb.....	3	1
(Lean Webb).....	1	-
O'Malley.....	2	3
(Lean O'Malley).....	1	2
VOL: (Don't know).....	18	17
TOTAL CLINTON.....	64%	62%
TOTAL BIDEN.....	9	10
TOTAL SANDERS.....	4	6
TOTAL WEBB.....	3	1
TOTAL O'MALLEY.....	2	4

which one would you vote for if the caucus meeting were held today? **[IF UNDECIDED]** Well, which one would you lean toward supporting if the caucus meeting were held today?

IF VOTE

Q4. And which of the others would be your second choice? **[READ LIST IF NECESSARY]**

DO NOT ACCEPT SAME RESPONSE AS Q3

	Total	Clinton	Other
Clinton.....	9%	-	56%
Biden.....	29	49	4
Sanders.....	7	11	6
Webb.....	2	2	4
O'Malley.....	6	8	12
VOL: (Someone else).....	1	2	-
VOL: (Don't know).....	19	28	18
NO FIRST CHOICE.....	27	-	-

RESUME ASKING DEMOCRATIC CAUCUS-GOERS AND INDEPENDENTS WHO DON'T KNOW WHICH CAUCUS THEY'LL ATTEND

Q5. Some people participate in the Republican caucuses, and many others will wait until November to vote. What about you? How likely is it that you will participate in the January 2016 Democratic presidential caucuses -- will you definitely attend, probably attend, are the chances 50-50, will you probably not attend, or will you definitely not attend?

Definitely.....	16%
Probably.....	26
50-50.....	17
Probably not vote.....	30
Definitely not vote.....	8
VOL: (Don't know).....	2

ASK REPUBLICAN CAUCUS-GOERS AND INDEPENDENTS WHO DO NOT KNOW WHICH CAUCUS THEY WILL ATTEND [N=161, M.o.E.=9.7%]

Q6. There are several possible candidates for the Republican nomination for President, including: **[SCRAMBLE]**

- Rand Paul,
- Ted Cruz,
- Marco Rubio,
- Jeb Bush,
- Chris Christie,
- Rick Santorum,
- Mike Huckabee,
- Lindsey Graham,
- Carly Fiorina,
- Rick Perry,
- Scott Walker, **AND**
- Ben Carson

	All	Likely
Paul.....	11%	12%
(Lean Paul).....	2	2
Walker.....	10	11
(Lean Walker).....	1	2
Bush.....	10	8
(Lean Bush).....	1	1
Huckabee.....	9	6
(Lean Huckabee).....	1	2
Rubio.....	9	12
(Lean Rubio).....	1	-
Cruz.....	7	10
(Lean Cruz).....	-	-
Carson.....	6	6
(Lean Carson).....	-	-
Perry.....	5	4
(Lean Perry).....	-	-
Santorum.....	4	3
(Lean Santorum).....	-	-
Christie.....	3	3
(Lean Christie).....	-	-
Graham.....	2	1
(Lean Graham).....	-	-
Fiorina.....	-	-
(Lean Fiorina).....	1	1
VOL: (Don't know).....	16	14

Because there are so many candidates, I can read the list again. Would that be helpful? **[REREAD LIST IF NEEDED]** Which candidate would you vote for if the caucus meeting were held today? **[IF UNDECIDED]** Well, which one would you lean toward supporting if the caucus meeting were held today?

TOTAL PAUL.....	13%	14%
TOTAL WALKER.....	11	14
TOTAL BUSH.....	11	10
TOTAL HUCKABEE.....	10	8
TOTAL RUBIO.....	10	12
TOTAL CRUZ.....	7	10
TOTAL CARSON.....	6	6
TOTAL PERRY.....	5	4
TOTAL SANTORUM.....	4	3
TOTAL CHRISTIE.....	3	3
TOTAL GRAHAM.....	2	1
TOTAL FIORINA.....	1	1

Q6A. Vote with only announced candidates (Vote allocated by second choice).

	All	Likely
Rubio.....	9%	12%
(Lean Rubio).....	12	12
Paul.....	11	12
(Lean Paul).....	7	9
Cruz.....	7	10
(Lean Cruz).....	5	5
VOL: (Don't know).....	49	40
TOTAL RUBIO.....	21%	24%
TOTAL PAUL.....	18	22
TOTAL CRUZ.....	12	15

IF VOTE

Q7. And which of the others would be your second choice?

	Total	Rubio	Cruz	Paul	Other
Paul.....	6%	-	16%	-	10%
Walker.....	11	33	24	18	8
Bush.....	8	15	-	16	10
Huckabee.....	9	13	8	15	11
Rubio.....	14	-	45	5	21
Cruz.....	7	-	-	15	10
Carson.....	2	12	-	-	3
Perry.....	2	7	-	-	3
Santorum.....	2	8	-	-	2
Christie.....	5	-	7	-	9
Graham.....	1	6	-	-	-
Fiorina.....	1	-	-	8	-
VOL: (Someone else).....	1	6	-	-	1
VOL: (Don't know).....	8	-	-	21	12
NO FIRST CHOICE.....	24	-	-	-	-

RESUME ASKING REPUBLICAN CAUCUS-GOERS AND INDEPENDENTS WHO DO NOT KNOW WHICH CAUCUS THEY WILL ATTEND

Q8. Some people participate in the Democratic caucuses, and many others will wait until November to vote. What about you? How likely is it that you will participate in the January 2016 Republican presidential caucuses -- will you definitely attend, probably attend, are the chances 50-50, will you probably not attend, or will you definitely not attend?

Definitely.....	18%
Probably	30
50-50	22
Probably not vote	18
Definitely not vote.....	10
VOL: (Don't know)	3

RESUME ASKING ALL RESPONDENTS

Q9. I'd like to talk now about energy issues. Please tell me whether you personally [ROTATE] support or oppose each of the following. [READ ITEM - PROMPT AS NEEDED] Do you support or oppose that? [IF RESPONSE] Would you say you strongly or only somewhat [SUPPORT/OPPOSE] that?

ROTATE	SUPPORT		OPPOSE		VOL: (DK)	TOTAL	
	Strongly	Somewhat	Somewhat	Strongly		Support	Oppose
• Allowing offshore oil and natural gas drilling north of Alaska, in U.S. waters inside the Arctic circle.....	22%	30	15	17	16	52%	32
Q10. Looking ahead, how important are energy issues in terms of how you will vote in the Presidential election next year? Are they very important, somewhat important, not very important, or not important at all in determining how you will vote?						4/15	4/14
						34%	30%
						50	47
						9	16
						5	7
					VOL: (Depends).....	1	-
					VOL: (Don't know)	2	1
					TOTAL IMPORTANT	84%	77%
					TOTAL NOT IMPORTANT.....	13	22

Now I would like to ask you a few final questions for statistical purposes only.

D100. Sex.

Male.....	47%
Female	53

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent, or a Republican?

Strong Democrat	18%
Weak Democrat	10
Independent Democrat.....	12
Independent	10
Independent Republican	13
Weak Republican	9
Strong Republican.....	22
VOL: (Other/Don't know)	-

[IF DEMOCRAT/REPUBLICAN] Would you call yourself a strong (DEMOCRAT/REPUBLICAN) or a not very strong (DEMOCRAT/REPUBLICAN)?

[IF INDEPENDENT] Do you think of yourself as closer to the Democratic Party or the Republican Party?

TOTAL DEMOCRAT	29%
TOTAL INDEPENDENT	36
TOTAL REPUBLICAN.....	31
TOTAL DEMOCRAT WITH LEANS....	41%
TOTAL REPUBLICAN WITH LEANS..	44

D101. What is your age?

18-24	5%
25-29	3
30-34	6
35-39	8
40-44	3
45-49	8
50-54	8
55-59	13
60-64	10
65+	34
VOL: (Refused).....	1

D105. When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?

Liberal.....	11%
Somewhat liberal	13
Moderate	17
Somewhat conservative	22
Conservative	29
VOL: (Don't know)	8
TOTAL LIBERAL	24%
TOTAL CONSERVATIVE.....	51

D510. Do you have a landline telephone?

Yes	85%
No	14
VOL: (Don't know/Not sure).....	*

D511. Do you have a mobile telephone?

Yes	82%
No	16
VOL: (Don't know/Not sure).....	2

D512. Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally?

Landline only	18%
Landline mostly	18
Both	24
Cell mostly.....	26
Cell only	15
VOL: (Don't know)	*
TOTAL LANDLINE.....	59%
TOTAL CELL.....	64

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?

Black	2%
White	92
VOL: (Other).....	2
VOL: (Don't know/Refused)	4

D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes	2%
No.....	92
VOL: (Don't know/Refused).....	6

Thank you for taking the time to complete this interview.