



Hello, my name is _____ from HAI, a national research firm.

[IF LANDLINE] We're conducting a survey in New Hampshire to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the [ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN] at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in New Hampshire to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? [IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]

RESUME ASKING ALL RESPONDENTS

QA. To make sure that we have a proper sample, could you tell me what county you live in?

QB. At the present time, are you officially registered to vote in that county in New Hampshire? [IF YES] Regardless of how you might feel about the parties, or how you intend to vote this year, are you officially registered as a Democrat, a Republican, an Independent, or in some other way?

YES: Democrat	26%
YES: Republican	30
YES: Independent	39
YES: Other	4
No/(Don't know) ----->	TERMINATE

QC. As you may know, the New Hampshire Presidential primaries will be held in January. Are you more likely to vote in [ROTATE] the Democratic primary or the Republican primary?

Democratic	34%
Republican	43
VOL: (Don't know)	18
VOL: (Neither)	5

RESUME ASKING ALL RESPONDENTS

Q2. I'd like to ask your impression of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of [HIM/HER] very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

ROTATE	FAVORABLE			UNFAVORABLE		(Can't rate)	Never heard	RECOGNITION		TOTAL	
	Very	Some	(Mixed)	Some	Very			Effective	Total	Fav	Unfav
• Maggie Hassan	27%	30	2	16	9	8	7	85%	93%	57%	25
• Kelly Ayotte	27%	27	1	15	14	7	8	84%	92%	54%	29
• Barack Obama	24%	22	1	10	40	2	*	97%	100%	46%	50
<i>April 2014 Likely voters</i>	25%	20	1	14	39	1	-	99%	100%	45%	53

ASK DEMOCRATIC PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE [N=228, M.o.E.=6.5%]

Q3. If the candidates for the Democratic nomination for President are: [SCRAMBLE]

- Hillary Clinton,
- Joe Biden,
- Martin O'Malley,
- Bernie Sanders, AND
- Jim Webb,

which one would you vote for if the primary were held today? [IF UNDECIDED] Well, which one would you lean toward supporting if the primary were held today?

	All	Likely
Clinton	54%	58%
(Lean Clinton)	4	4
Sanders	14	15
(Lean Sanders)	2	2
Biden	5	5
(Lean Biden)	1	1
Webb	3	2
(Lean Webb)	-	-
O'Malley	1	2
(Lean O'Malley)	*	-
VOL: (Don't know)	15	11
TOTAL CLINTON	58%	62%
TOTAL SANDERS	16	17
TOTAL BIDEN	6	6
TOTAL WEBB	3	2
TOTAL O'MALLEY	2	2

IF VOTE

Q4. And which of the others would be your second choice? [READ LIST IF NECESSARY]

DO NOT ACCEPT SAME RESPONSE AS Q3

	Total	Clinton	Other
Clinton	14%	-	59%
Sanders	13	21	7
Biden	20	34	10
Webb	2	2	1
O'Malley	6	9	7
VOL: (Someone else)	1	1	-
VOL: (Don't know)	22	33	16
NO FIRST CHOICE	22	-	-

RESUME ASKING DEMOCRATIC PRIMARY VOTERS AND INDEPENDENTS WHO DON'T KNOW IN WHICH PRIMARY THEY'LL VOTE

Q5. Some people will vote in the Republican primary, and many others will wait and vote in November. What about you? How likely is it that you will vote in the January Democratic presidential primary -- will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely	68%
Probably.....	17
50-50.....	10
Probably not vote.....	3
Definitely not vote.....	1
VOL: (Don't know).....	1

ASK REPUBLICAN PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE [N=273, M.o.E.=5.9%]

Q6. There are several possible candidates for the Republican nomination for President, including: [SCRAMBLE]

- Rand Paul,
- Ted Cruz,
- Marco Rubio,
- Jeb Bush,
- Chris Christie,
- Rick Santorum,
- Mike Huckabee,
- Lindsey Graham,
- Carly Fiorina,
- Rick Perry,
- Scott Walker, **AND**
- Ben Carson

Because there are so many candidates, I can read the list again. Would that be helpful? [REREAD LIST IF NEEDED] Which candidate would you vote for if the primary were held today? [IF UNDECIDED] Well, which one would you lean toward supporting if the primary were held today?

	<u>All</u>	<u>Likely</u>
Bush.....	15%	16%
(Lean Bush)	1	1
Walker.....	17	20
(Lean Walker)	-	-
Paul.....	10	10
(Lean Paul)	*	*
Rubio	7	8
(Lean Rubio)	1	1
Christie.....	7	8
(Lean Christie)	1	1
Cruz	5	6
(Lean Cruz).....	-	-
Huckabee.....	4	4
(Lean Huckabee)	*	*
Carson	3	3
(Lean Carson).....	-	-
Fiorina.....	2	3
(Lean Fiorina)	-	-
Graham	1	1
(Lean Graham)	-	-
Perry	1	1
(Lean Perry).....	-	-
Santorum	*	-
(Lean Santorum).....	-	-
VOL: (Don't know).....	22	17
TOTAL BUSH	17%	17%
TOTAL WALKER	17	20
TOTAL PAUL.....	11	10
TOTAL RUBIO.....	8	9
TOTAL CHRISTIE	7	9
TOTAL CRUZ	5	6
TOTAL HUCKABEE	5	5
TOTAL CARSON	3	3
TOTAL FIORINA.....	2	3
TOTAL GRAHAM	1	1
TOTAL PERRY	1	1
TOTAL SANTORUM.....	*	-

Q6A. Vote with only announced candidates (Vote allocated by second choice).

	<u>All</u>	<u>Likely</u>
Rubio	7%	8%
(Lean Rubio)	13	14
Paul.....	10	10
(Lean Paul)	7	7
Cruz	5	6
(Lean Cruz).....	2	2
VOL: (Don't know).....	58	55
TOTAL RUBIO.....	20%	22%
TOTAL PAUL.....	17	16
TOTAL CRUZ	7	8

IF VOTE

Q7. And which of the others would be your second choice?

	<u>Total</u>	<u>Rubio</u>	<u>Paul</u>	<u>Cruz</u>	<u>Other</u>
Bush.....	10%	13%	20%	16%	12%
Walker.....	6	16	10	5	7
Paul.....	8	10	-	24	12
Rubio	13	-	7	19	23
Christie.....	5	6	9	7	6
Cruz	5	14	17	-	4
Huckabee.....	3	10	4	5	4
Carson	4	4	7	8	5
Fiorina.....	3	5	-	-	5
Graham	1	-	-	-	1
Perry	1	-	-	-	2
Santorum	1	-	-	7	1
VOL: (Someone else)	1	-	3	-	1
VOL: (Don't know).....	13	21	23	7	17
NO FIRST CHOICE.....	26	-	-	-	-

RESUME ASKING REPUBLICAN PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE

Q8. Some people will vote in the Democratic primary, and many others will wait and vote in November. What about you? How likely is it that you will vote in the January Republican presidential primary -- will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely.....	65%
Probably	18
50-50	11
Probably not vote	2
Definitely not vote.....	1
VOL: (Don't know)	2

RESUME ASKING ALL RESPONDENTS

Q9. I'd like to talk now about energy issues. Please tell me whether you personally [ROTATE] support or oppose each of the following. [READ ITEM - PROMPT AS NEEDED] Do you support or oppose that? [IF RESPONSE] Would you say you strongly or only somewhat [SUPPORT/OPPOSE] that?

ROTATE	SUPPORT		OPPOSE		VOL: (DK)	TOTAL	
	Strongly	Somewhat	Somewhat	Strongly		Support	Oppose
• Allowing offshore oil and natural gas drilling north of Alaska, in U.S. waters inside the Arctic circle.....	25%	29	13	22	12	54%	35

Q11. [N = 264, M.o.E.=6.0%] Over the past 10 years, the amount of oil the United States imports from Russia has increased while oil production in Alaska has decreased. Under President Putin, Russia has begun drilling for oil in Russian waters inside the Arctic Circle. Given these facts, which of the following is closest to your opinion? [ROTATE]

- The U.S. should allow oil and natural gas drilling in the Arctic to increase domestic oil production and reduce our dependence on Russian oil, **OR** 48%
 - We should protect the Arctic, and should not allow oil and natural gas drilling in the U.S. waters of the Arctic, even if it means foreign oil imports to the U.S. continue to increase 38
- VOL:** (Neither) 3
VOL: (Both/Depends)..... *
VOL: (Don't know) 10

Q10. Looking ahead, how important are energy issues in terms of how you will vote in the Presidential election next year? Are they very important, somewhat important, not very important, or not important at all in determining how you will vote?

Very important.....	37%	<u>4/15</u>	<u>4/14</u>
Somewhat important	50	46	30%
Not very important.....	9	16	
Not important at all	3	5	
VOL: (Depends).....	*	*	
VOL: (Don't know)	1	2	
TOTAL IMPORTANT	86%	76%	
TOTAL NOT IMPORTANT	13	21	

Now I would like to ask you a few final questions for statistical purposes only.
D100. Sex.

Male.....	47%
Female	53

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent, or a Republican?

Strong Democrat	19%
Weak Democrat	6
Independent Democrat.....	17
Independent	12
Independent Republican	17
Weak Republican	6
Strong Republican.....	19
VOL: (Other/Don't know)	-

[IF DEMOCRAT/REPUBLICAN] Would you call yourself a strong (DEMOCRAT/REPUBLICAN) or a not very strong (DEMOCRAT/REPUBLICAN)?

TOTAL DEMOCRAT	25%
TOTAL INDEPENDENT	46
TOTAL REPUBLICAN.....	25
TOTAL DEMOCRAT WITH LEANS....	42%
TOTAL REPUBLICAN WITH LEANS..	43

RESUME ASKING ALL RESPONDENTS

D101. What is your age?

18-24	2%
25-29	4
30-34	4
35-39	4
40-44	5
45-49	8
50-54	15
55-59	14
60-64	8
65+	34
VOL: (Refused).....	1

D105. When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?

Liberal	17%
Somewhat liberal	13
Moderate	21
Somewhat conservative	21
Conservative	24
VOL: (Don't know)	5
TOTAL LIBERAL	29%
TOTAL CONSERVATIVE	45

D510. Do you have a landline telephone?

Yes	89%
No	10
VOL: (Don't know/Not sure)	*

D511. Do you have a mobile telephone?

Yes	84%
No	15
VOL: (Don't know/Not sure)	2

D512. Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally?

Landline only	16%
Landline mostly	22
Both	27
Cell mostly	23
Cell only	11
VOL: (Don't know)	2
TOTAL LANDLINE	65%
TOTAL CELL	60

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?

Black	2%
White	91
(Other)	2
VOL: (Don't know/Refused)	5

D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes	4%
No	92
VOL: (Don't know/Refused)	4

Thank you for taking the time to complete this interview.