

Hello, my name is _____ from HAI, a national research firm.

[IF LANDLINE] We're conducting a survey in South Carolina to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the **[ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN]** at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in South Carolina to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? **[IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]**

RESUME ASKING ALL RESPONDENTS

QA. To make sure that we have a proper sample, could you tell me what county you live in?

QB. Are you officially registered to vote in that county in South Carolina?
 Yes..... 100%
 No/(Don't know) -----> **TERMINATE**

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent, or a Republican?
 Strong Democrat..... 24%
 Weak Democrat..... 9
 Independent Democrat..... 6
 Independent..... 8
 Independent Republican..... 10
 Weak Republican..... 11
 Strong Republican..... 25
VOL: (Other/Don't know)..... *

[IF DEMOCRAT/REPUBLICAN] Would you call yourself a strong **(DEMOCRAT/REPUBLICAN)** or a not very strong **(DEMOCRAT/REPUBLICAN)**?

[IF INDEPENDENT] Do you think of yourself as closer to the Democratic Party or the Republican Party?
 TOTAL DEMOCRAT..... 33%
 TOTAL INDEPENDENT..... 24
 TOTAL REPUBLICAN..... 36
 TOTAL DEMOCRAT WITH LEANS..... 39%
 TOTAL REPUBLICAN WITH LEANS.. 46

RESUME ASKING ALL RESPONDENTS

QC. As you may know, the South Carolina Presidential primaries will be held in January. Are you more likely to vote in **[ROTATE]** the Democratic primary or the Republican primary?
 Democratic..... 37%
 Republican..... 47
VOL: (Don't know)..... 12
VOL: (Neither)..... 4

Q2. I'd like to ask your impression of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: **[READ ITEM]** Have you heard of that person? **[IF YES]** Is your impression of **[HIM/HER]** very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

ROTATE	FAVORABLE			UNFAVORABLE		(Can't rate)	Never heard	RECOGNITION		TOTAL	
	Very	Some	(Mixed)	Some	Very			Effective	Total	Fav	Unfav
• Nikki Haley.....	26%	31	1	15	16	5	6	89%	94%	57%	30
• Barack Obama.....	29%	17	1	9	39	4	*	96%	100%	47%	48
• Tim Scott.....	23%	19	-	8	6	8	35	57%	65%	43%	14

ASK DEMOCRATIC PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE [N=188, M.o.E.=7.2%]

Q3. If the candidates for the Democratic nomination for President are: **[SCRAMBLE]**

- Hillary Clinton,
- Joe Biden,
- Martin O'Malley,
- Bernie Sanders, AND
- Jim Webb,

which one would you vote for if the primary were held today? **[IF UNDECIDED]** Well, which one would you lean toward supporting if the primary were held today?

	All	Likely
Clinton.....	66%	70%
(Lean Clinton).....	2	3
Biden.....	18	15
(Lean Biden).....	1	2
Sanders.....	1	1
(Lean Sanders).....	1	1
Webb.....	1	1
(Lean Webb).....	-	-
O'Malley.....	1	1
(Lean O'Malley).....	-	-
VOL: (Don't know).....	8	7
TOTAL CLINTON.....	69%	73%
TOTAL BIDEN.....	19	17
TOTAL SANDERS.....	2	2
TOTAL WEBB.....	1	1
TOTAL O'MALLEY.....	1	1

IF VOTE

Q4. And which of the others would be your second choice? **[READ LIST IF NECESSARY]**

DO NOT ACCEPT SAME RESPONSE AS Q3

	<u>Total</u>	<u>Clinton</u>	<u>Other</u>
Clinton.....	15%	-	70%
Biden.....	33	49	-
Sanders.....	7	7	10
Webb.....	3	4	2
O'Malley.....	7	8	9
VOL: (Someone else).....	2	3	-
VOL: (Don't know).....	21	29	9
NO FIRST CHOICE.....	12	-	-

RESUME ASKING DEMOCRATIC PRIMARY VOTERS AND INDEPENDENTS WHO DON'T KNOW IN WHICH PRIMARY THEY'LL VOTE

Q5. Some people will vote in the Republican primary, and many others will wait and vote in November. What about you? How likely is it that you will vote in the January Democratic presidential primary -- will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely.....	56%
Probably.....	22
50-50.....	10
Probably not vote.....	8
Definitely not vote.....	2
VOL: (Don't know).....	2

ASK REPUBLICAN PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE [N=239, M.o.E.=6.3%]

Q6. There are several possible candidates for the Republican nomination for President, including: **[SCRAMBLE]**

- Rand Paul,
- Ted Cruz,
- Marco Rubio,
- Jeb Bush,
- Chris Christie,
- Rick Santorum,
- Mike Huckabee,
- Lindsey Graham,
- Carly Fiorina,
- Rick Perry,
- Scott Walker, **AND**
- Ben Carson

Because there are so many candidates, I can read the list again. Would that be helpful? **[REREAD LIST IF NEEDED]** Which candidate would you vote for if the primary were held today? **[IF UNDECIDED]** Well, which one would you lean toward supporting if the primary were held today?

	<u>All</u>	<u>Likely</u>
Graham.....	11%	10%
(Lean Graham).....	3	3
Rubio.....	12	13
(Lean Rubio).....	-	-
Bush.....	10	8
(Lean Bush).....	2	2
Walker.....	10	11
(Lean Walker).....	1	1
Huckabee.....	7	8
(Lean Huckabee).....	1	1
Paul.....	7	8
(Lean Paul).....	1	1
Cruz.....	6	6
(Lean Cruz).....	*	*
Carson.....	6	7
(Lean Carson).....	-	-
Christie.....	3	3
(Lean Christie).....	-	-
Perry.....	2	3
(Lean Perry).....	-	-
Santorum.....	1	1
(Lean Santorum).....	-	-
Fiorina.....	1	1
(Lean Fiorina).....	-	-
VOL: (Don't know).....	15	14
TOTAL GRAHAM.....	14%	12%
TOTAL RUBIO.....	12	13
TOTAL BUSH.....	12	10
TOTAL WALKER.....	10	12
TOTAL HUCKABEE.....	9	9
TOTAL PAUL.....	8	8
TOTAL CRUZ.....	6	6
TOTAL CARSON.....	6	7
TOTAL CHRISTIE.....	3	3
TOTAL PERRY.....	2	3
TOTAL SANTORUM.....	1	1
TOTAL FIORINA.....	1	1

Q6A. Vote with candidates announced before the poll was conducted (Vote allocated by second choice).

	<u>All</u>	<u>Likely</u>
Rubio.....	12%	13%
(Lean Rubio).....	11	13
Paul.....	7	8
(Lean Paul).....	4	3
Cruz.....	6	6
(Lean Cruz).....	4	3
VOL: (Don't know).....	56	54
TOTAL RUBIO.....	24%	27%
TOTAL PAUL.....	11	11
TOTAL CRUZ.....	10	9

Q6B. Vote with currently announced candidates (Vote allocated by second choice).

	All	Likely
Rubio	12%	13%
(Lean Rubio)	9	10
Huckabee.....	7	8
(Lean Huckabee)	4	3
Paul.....	7	8
(Lean Paul)	3	2
Cruz	6	6
(Lean Cruz).....	2	2
Carson	6	7
(Lean Carson).....	2	2
Fiorina.....	1	1
(Lean Fiorina)	1	1
VOL: (Don't know).....	39	36
TOTAL RUBIO.....	21%	24
TOTAL HUCKABEE	12	12
TOTAL PAUL.....	10	10
TOTAL CRUZ.....	8	7
TOTAL CARSON.....	8	10
TOTAL FIORINA.....	2	2

IF VOTE

Q7. And which of the others would be your second choice?

	Total	Rubio	Paul	Cruz	Other
Graham.....	6%	12%	16%	14%	6%
Rubio	13	-	11	21	22
Bush.....	11	18	7	-	15
Walker.....	5	11	11	8	5
Huckabee.....	6	10	-	5	8
Paul.....	6	17	-	32	5
Cruz	5	-	20	-	6
Carson	4	4	7	-	6
Christie.....	3	7	-	-	5
Perry	3	-	8	-	5
Santorum.....	1	4	-	-	1
Fiorina.....	3	15	9	-	1
VOL: (Someone else)	1	-	-	2	2
VOL: (Don't know).....	8	2	12	18	12
NO FIRST CHOICE.....	24	-	-	-	-

RESUME ASKING REPUBLICAN PRIMARY VOTERS AND INDEPENDENTS WHO DO NOT KNOW IN WHICH PRIMARY THEY WILL VOTE

Q8. Some people will vote in the Democratic primary, and many others will wait and vote in November. What about you? How likely is it that you will vote in the January Republican presidential primary – will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely	59%
Probably.....	22
50-50.....	10
Probably not vote.....	5
Definitely not vote.....	2
VOL: (Don't know).....	2

RESUME ASKING ALL RESPONDENTS

Q9. I'd like to talk now about energy issues. Please tell me whether you personally [ROTATE] support or oppose each of the following. [READ ITEM – PROMPT AS NEEDED] Do you support or oppose that? [IF RESPONSE] Would you say you strongly or only somewhat [SUPPORT/OPPOSE] that?

ROTATE	SUPPORT		OPPOSE		VOL: (DK)	TOTAL	
	Strongly	Somewhat	Somewhat	Strongly		Support	Oppose
• Allowing offshore oil and natural gas drilling north of Alaska, in U.S. waters inside the Arctic circle.....	35%	28	11	14	12	63%	25

Q10. Looking ahead, how important are energy issues in terms of how you will vote in the Presidential election next year? Are they very important, somewhat important, not very important, or not important at all in determining how you will vote?

Very important	46%
Somewhat important.....	39
Not very important	7
Not important at all.....	5
VOL: (Depends)	*
VOL: (Don't know).....	3
TOTAL IMPORTANT.....	85%
TOTAL NOT IMPORTANT	11

Now I would like to ask you a few final questions for statistical purposes only.

D100. Sex.

Male.....	45%
Female.....	55

RESUME ASKING ALL RESPONDENTS

D101. What is your age?	18-24	5%
	25-29	3
	30-34	6
	35-39	9
	40-44	7
	45-49	9
	50-54	11
	55-59	13
	60-64	8
	65+	29
	VOL: (Refused).....	1
 D105. When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?	Liberal	14%
	Somewhat liberal	7
	Moderate.....	16
	Somewhat conservative	17
	Conservative.....	37
	VOL: (Don't know).....	9
	TOTAL LIBERAL.....	21%
	TOTAL CONSERVATIVE	54
 D510. Do you have a landline telephone?	Yes	88%
	No.....	11
	VOL: (Don't know/Not sure)	1
 D511. Do you have a mobile telephone?	Yes	86%
	No.....	12
	VOL: (Don't know/Not sure)	2
 D512. Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally?	Landline only.....	14%
	Landline mostly	16
	Both.....	28
	Cell mostly.....	29
	Cell only	12
	VOL: (Don't know)	1
	TOTAL LANDLINE.....	58%
	TOTAL CELL.....	69
 D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?	Black	27%
	White.....	70
	VOL: (Other).....	1
	VOL: (Don't know/Refused)	1
 D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?	Yes	5%
	No.....	93
	VOL: (Don't know/Refused).....	2

Thank you for taking the time to complete this interview.